



MORALE, WELFARE & RECREATION COMMERCIAL SPONSORSHIP & ADVERTISING OPPORTUNITIES

October 1, 2019 - September 30, 2020

Support the Navy military family while promoting
your brand to an exclusive military population.

Get your military market share!





GET YOUR MILITARY MARKET SHARE!

Support the Navy military family while promoting your brand to an exclusive military population.

All revenues generated through advertising and sponsorship help improve the quality of life of Service Members and their families.

Morale, Welfare and Recreation (MWR) programs and activities contribute to Navy quality of life programs for our active duty and retired military, reservists, their family members and civilian employees.

MWR can provide your organization with a unique opportunity to market your company and its product and services to an exclusive military population.

Our Sponsors receive highly visible packages focused directly at your target audience, the military customer. Contact us today for information about how sponsorship and advertising with us can help you build and enhance your brand awareness and establish a strong relationship with our unique market. We are looking forward to working with your organization to help you reach your business goals!

Navy Region Southeast

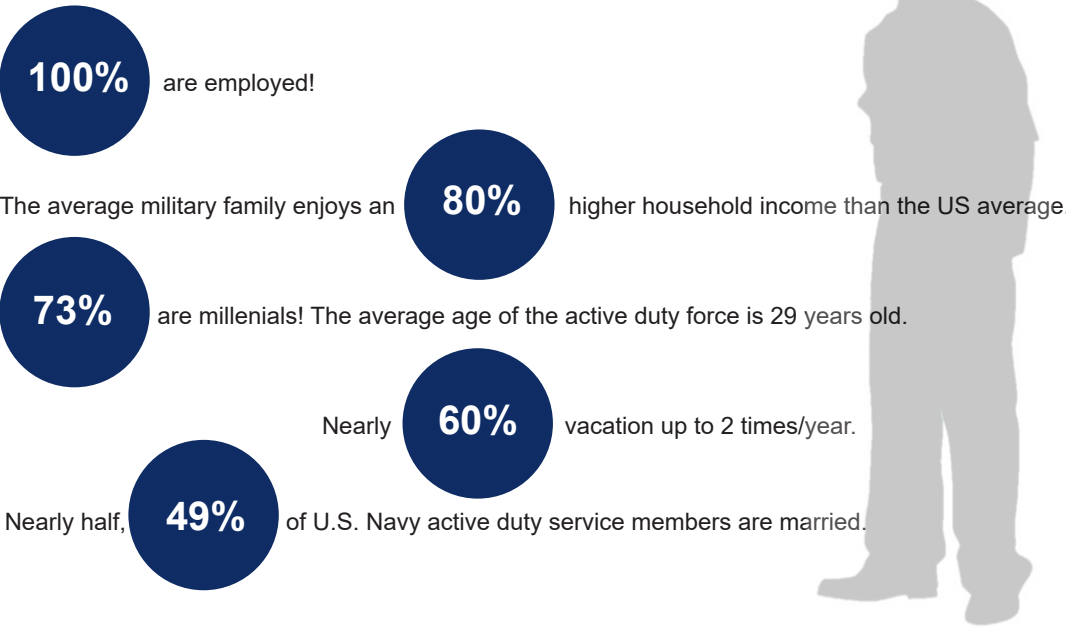
Navy Region Southeast (NRSE) is comprised of **17 installations, crossing 7 states and 2 countries**, with a **combined customer base of over 800,000**. Navy Morale, Welfare and Recreation (MWR) provides programs and activities that contribute to the morale, well-being, and quality of life for active duty, retired military, reservists, their family members and civilian employees.



Navy Region Southeast's many event sponsorship and on-site advertising opportunities will help you reach our unique customer base, while supporting our military family.

The total Navy market is vast and viable, totaling approximately 1.6 million customers. The military population is young, educated, diverse, and travels/moves often; they are also highly loyal to brands, products and services that support them.

Why market your brand to the military community?





Fitness & Aquatics

The goal of the Navy Fitness Program is to create "Fitness for Life" for the entire Navy population, including active duty Sailors, family members and DoD civilians. Individual and group instruction is available from certified fitness professionals in cardiovascular conditioning, strength training, flexibility and nutrition. Aquatics programming includes lap swimming, lessons and specialty programs, such as water aerobics. Intramural sports programs provide another outlet to promote fitness and establish esprit de corps. Active duty Sailors and family members can participate in intramural sports programs such as flag football, softball, basketball, volleyball, soccer, golf and more.

Liberty

The Liberty (or Single Sailor) Program provides high-energy recreation programs, superior entertainment experiences and development of personal leisure skills, leading to extraordinary and unique opportunities for enjoyment, activity and adventure in an alcohol and tobacco-free environment. The Liberty Program is open to Single Sailors (age 18-26) and geo-bachelors. Liberty Centers include free use of computers, Internet and wireless Internet, state-of-the-art video game systems, movies and TV rooms, book collections and special events. Liberty trips and tours include sporting events, outdoor adventures, shopping trips, amusement parks, deep-sea fishing and community events, including festivals, concerts and seasonal programs.

Bowling

The Bowling Program offers open and league bowling, special youth programs, instructional classes, pro shops, game rooms, and food and beverage areas. Many centers offer "cosmic bowling," with glow-in-the-dark balls, pins and other equipment. Birthday and command parties are also available.

Community Recreation

Community Recreation includes a wide range of services including Information and Resources, Fleet Recreation for visiting ships and squadrons, Outdoor Recreation Equipment Rental, Recreation Programming and Activities, Organization and Coordination of Trips, Recreational Green Space Coordination, Tickets, On Base Community Events, Party and Picnic Support Equipment, Command Picnics and Events, and Travel.

Marinas

Marinas provide support for water sport activities with instruction and equipment rental for non-boat owners. Private berthing and retail (bait/tackle/licenses) sales are provided where feasible.

Golf

MWR Golf Courses offer open course and tournament play, snack bars, pro shops, driving ranges, cart rentals, classes and personalized lessons with PGA certified instructors.

Auto Skills Centers

The Automotive Skills Program provides facilities with working bay space and appropriate tools for authorized patrons to work on privately owned vehicles. The program includes the equipment and staff expertise to support vehicle maintenance varying from an engine overhaul to a paint touch up to an oil change. Most facilities are equipped with indoor and outdoor bays, machine shop equipment, classrooms, storage areas, and access to tools and repair manuals. Personal property and vehicle storage for deployed Sailors is provided at minimal or no cost.

Library

The Navy General Library Program (NGLP) features facilities that offer a wide variety of books and periodicals, computer resources and programs that enhance opportunities for educational research and recreational reading.

Navy Motion Picture Service

On-base theatres provide first-run movies for all patrons either free or at a minimal charge.

Food & Beverage

Catering and Conference Centers offer state-of-the-art audiovisual equipment that will meet all of your conference needs. Our delicious menus will exceed your highest expectations. These range from casual to formal and include breakfast, meeting breaks, appetizers, buffets, picnics or waited dinners.

Navy Getaways

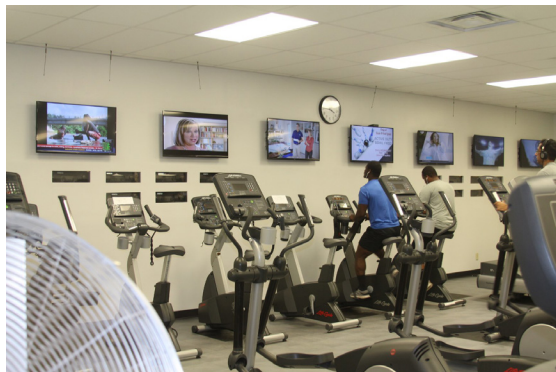
On-base resort setting RV Parks, cabins and cottages welcome military patrons throughout the region. From full-service townhomes, cottages, cabins and trailers to dry camping and partial and full hookups for RVs, these are favored recreational destinations.

Child & Youth Programs

The Navy Child and Youth Programs (CYP) provide developmental child care and youth recreational programs and services for eligible children and youth ages 6 weeks to 18 years of age. Programs and services are specifically designed and operated to meet the unique needs of the military mission and Service members and their families.

Advertising Opportunities

We offer a variety of advertising opportunities to help you effectively reach your target audience!



DIGITAL SIGNAGE Maximize your advertising exposure in MWR facilities with full color digital signage located in high-traffic areas. Vibrant, full-color slide advertisements are shown on large digital displays.

Our digital package includes **16 installations**, with **147 digital screens** in a total of **114 facilities**, generating nearly **1,000,000 impressions** per month!



Installation	# Screens	# Facilities	Impressions/ Month	Static 15 SEC Rate/Month
Navy Region Southeast	147	114	996,748	\$9,967
Cape Canaveral	2	2	2,300	\$30
Corpus Christi	1	1	8,637	\$90
Fort Worth	11	9	49,089	\$500
Guantanamo Bay	9	9	95,218	\$960
Gulfport	15	10	100,788	\$1,010
Jacksonville	6	6	70,350	\$710
Key West	8	8	36,940	\$370
Kings Bay	9	7	81,478	\$820
Kingsville	11	9	20,732	\$210
Mayport	8	7	93,931	\$940
Meridian	13	7	45,664	\$460
Mid-South	15	6	123,300	\$1,240
New Orleans	15	11	29,755	\$300
Panama City	6	6	31,169	\$320
Pensacola	13	11	186,579	\$1,300
Whiting Field	5	5	20,818	\$210

WEBSITE ADVERTISING MWR websites offer opportunities to reach a wide customer base of all ages through a variety of options. Rates vary.

Over 377,247 Website views/month
Over 111,671 Facebook followers

Print Print Print!!!



GUIDE BOOKS & MAPS are produced locally at select installations, featuring MWR program and services information for base personnel and visitors. Guide Books and Maps are distributed base-wide at MWR facilities and command indoctrinations and are also included in welcome aboard packets.

Annual rate starting at \$500



NEWSLETTERS MWR Newsletters are produced locally at select installations with base-wide distribution (digitally and in print). Newsletters are also available for download from our MWR websites.

Monthly ad rate starting at \$75



TABLE TENTS Reach a wide customer-base with table tents! MWR Food & Beverage operations serve nearly 2 million customers per year!

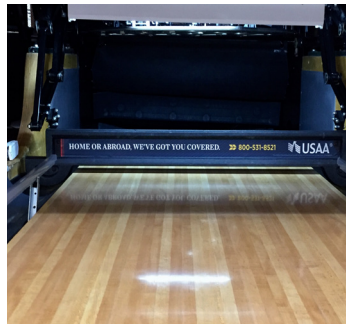
Monthly rate starting at \$100



BOWLING ADVERTISING Bowling Centers offer opportunities to reach a wide customer base of all ages through a variety of options.

Bowling Monitors:
Packages starting at \$200/month

Bowling Sweeper Ads:
Packages starting at \$150/month



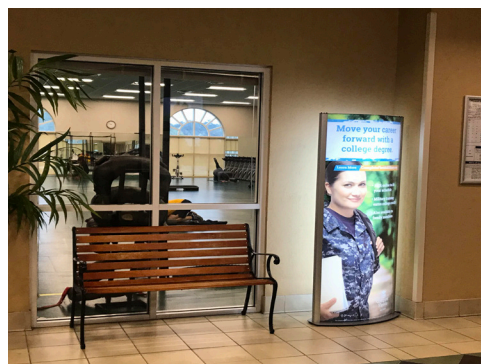
THEATRE ADVERTISING MWR provides first-run movies for Service Members and their families at four state-of-the-art Navy base movie theaters. Include your ad in our pre-feature program of movie slides and video advertising. These vibrant, full-color advertisements are shown on full-size movie screens for 15-30 seconds. Available at NCBC Gulfport, NS Guantanamo Bay, NASJRB Fort Worth and NAS Pensacola. Choose from a static ad/slide or a 30 second commercial, Digital Cinema Package (DCP) format.

Rates starting at \$400/month

Go BIG!



LARGE SCALE BANNERS, WALL CLINGS AND COUNTER WRAPS These large scale options are available in a variety of sizes inside or outside our high traffic facilities, offering great visibility. Monthly rate starting at \$200



POSTERS A variety of locations available inside/outside MWR facilities ranging from 22"x28" up to 22"x56".

Monthly poster rate starting at \$100

ILLUMINATED POSTERS Want more reach? Our illuminated large 27"x67" posters give maximum exposure.

Monthly rate starting at \$450

BENCH ADS Reach your customers with large, vibrant bench ads located in high traffic locations.

Monthly rate starting at: \$150

Event Sponsorship

Commercial Sponsorship provides businesses an opportunity to take part of MWR events by paying a monetary and/or in-kind fee. In return, the business is given access to the attendees and the commercial potential associated with the event. Commercial Sponsorship is not a donation or gift since it is a business-based exchange and fees are used to offset costs and to enhance the event.

As an event Sponsor you will receive promotional tie-ins for the selected event with your logo included on all event-related marketing material. Promotional activities vary, based on the size of the event, but typically include: printed flyers, posters, banners, newsletter, digital signage, website and social media ads. Sponsors also receive a Facebook thank you message with a link to Sponsor's website and verbal thank you announcements during each event.

Each event is promoted base-wide and, in some instances, cross-promoted at nearby installations. The promotional timeline may vary, depending on expected event attendance.



Event sponsorship provides brand exposure for weeks (through pre-event marketing and on-site branding) and offers a great opportunity for customer interaction!



Sponsor recognition on social media, event promotion (with Sponsor's logo) in base-wide distributed newsletters (print and electronic) and occasionally in base newspapers.



Sponsor's logo is included on all event promotional material.



Sponsor may provide promotional (branded) items for distribution at each event for additional exposure.



Sponsor's logo on event T-shirts, bags and various keep-sake swag given out to event participants.



Sponsor a specific activity or section of an event and become part of the action! Take your customer interaction to another level by becoming part of the programming. These packages include Sponsor recognition and branding of the area/activity, for example "Petting Zoo provided by..." or "Watermelon Eating Contest, presented by..." With your branded material featured in the selected section, you will get tons of exposure through event photography and social media, as you'll be situated in the heart of the action! Get your product or swag in the spotlight, by adding a contest with your product featured as the prize!

SPONSORSHIP LEVELS

Level 1 (Sponsor Only): No exhibit space, promotional tie-ins only. Includes sponsor logo on flyers, posters, digital ads, etc. advertising event; thank you message and link on Facebook up to 2 weeks prior or 1 week after event; verbal thank you announcement at event if PA system is available.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

Themed Sponsorship Opportunities

Looking for extensive reach? Choose one of our themed sponsorship packages!

Each themed sponsorship package include: Sponsor's logo on all event promotional material (marketing mix may vary but typically include printed flyers, posters, banners, newsletter, digital signage, website and social media ads); Facebook thank you message with link to Sponsor's website in conjunction with each event; and verbal thank you announcement during each event. Sponsor may provide promotional (branded) items for distribution at each event for additional exposure. Each event is promoted base-wide for 2-8 weeks (based on event size).



CHARACTER EVENTS

Volunteers dress up as Disney characters and are introduced on stage. After a character parade, children can take pictures and get autographs from their favorite characters. Select events offer Sponsor's logo on printed placemats for each place setting as well as on event tickets. Attendance is between 75-400/event. This package includes events at the following participating installations: NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Key West, NS Mayport, NSA Mid-South, NASJRB New Orleans, NAS Pensacola, and NAS Whiting Field.

ANNUAL PACKAGE: \$3,000



KIDS FEST / CARNIVALS

April is the Month of the Military Child and it is celebrated with kid's events featuring rides, inflatables, arts and crafts, laser tag, festival foods, activities and games. Attendance is between 100-1,000/event. This package includes events at the following participating installations: NS Guantanamo Bay, NAS Jacksonville, NAS Key West, NSA Mid-South, NSA Panama City, NAS Pensacola, and NAS Whiting Field.

PACKAGE: \$3,000
ON-SITE EXHIBIT BOOTH
SPACE: Additional \$100/event



BACK TO SCHOOL BASH

Free family celebrations featuring games, prizes, inflatables and entertainment. Attendance is between 150-1,000/event. This package includes events at the following participating installations: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NS Mayport, NSA Mid-South, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$3,000
ON-SITE EXHIBIT BOOTH
SPACE: Additional \$100/event



EASTER/SPRING EVENTS

Our Easter events feature egg hunts, inflatables, games, crafts and more. Attendance is between 150-2,000/event. This package includes events at the following participating installations during Mar-Apr: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Key West, NAS Kingsville, NAS Meridian, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$3,000
ON-SITE EXHIBIT BOOTH
SPACE: Additional \$100/event



SPLASH FESTS

These pool-themed events are held throughout the summer. Some include dive-in movies, live entertainment, water slides, inflatables, food and beverages. This package includes over 20 events throughout the summer at the following participating installations: NAS Corpus Christi, NS Guantanamo Bay, NCBC Gulfport, NAS Kingsville, NS Mayport, NAS Meridian, NASJRB New Orleans, NSA Panama City, NAS Pensacola, and NAS Whiting Field.

PACKAGE: \$3,000
ON-SITE EXHIBIT BOOTH SPACE:
Additional \$50/event



COMMUNITY RECREATION PACKAGE

MWR's comprehensive recreational program includes a variety of events, classes and trips designed to not only provide patrons with opportunities to socialize but also important leisure skills. Sponsorship package includes promotional tie-ins for a minimum of one Community Recreation event at ALL 16 installations conducted during the month selected. Participating installations: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Key West, NSB Kings Bay, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$3,000



CRAFTS NIGHT PACKAGE

This package features canvas painting or other crafts and includes over 70 events throughout the year at the following installations: NAS Corpus Christi, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NSB Kings Bay, NAS Kingsville, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola, and NAS Whiting Field.

IN-KIND SPONSORSHIP available: Provide a product for participants to experience, or win as a prize, during events.

ANNUAL PACKAGE: \$7,000

Themed Sponsorship Opportunities

2019 NAVY RUN - PRESENTING SPONSORSHIP OPPORTUNITY: \$15,000

October 13 marks the birthday of the U.S. Navy and Navy Region Southeast will be holding a celebratory run across our 16 installations. This exclusive presenting sponsorship opportunity will enable you to **reach our customer base of over 800,000** through event promotions on digital screens, social media, web and print! The Navy Region Southeast Navy Run is promoted through print, digital and social media at all **16 installations** for a minimum of 4 weeks leading up to the event(s).



Sponsor name tied to event "Navy Region Southeast 2019 Navy Run Presented by..."

Verbal "thank you" announcement at each event (16 total)

Sponsor logo on all race shirts

Sponsor logo on all printed and digital marketing materials

Facebook tag in a minimum of 3 posts/installation leading up to event (48 total)

Facebook "thank you" message with link to Sponsor's website (16 total)

Sponsor promo item included in all race packs (provided by Sponsor)

On-site promotional signage (8'W x4'H, provided by Sponsor)

PRINT - Logo on all printed event related material, distributed in high-traffic MWR locations on all 16 installations for a minimum of 4 weeks.

WEB - Logo on event promotional material displayed on all 16 installations websites for a minimum of 4 weeks leading up to event.

Generating approximately 377,247 impressions (views)/month.

SOCIAL - Facebook "thank you" message with link to Sponsor's website (16 total) and minimum of 3 social media tags on all 16 participating installations social media (over 110,000 followers combined).

DIGITAL - Logo on all digital event related material, displayed on 152 digital screens in 142 facilities onboard the 16 participating installations for a minimum of 4 weeks leading up to event. Generating approximately 960,146 impressions (views)/month.



5K RUNS are conducted on an ongoing basis at all Navy Region Southeast installations. As a Sponsor of these themed runs, your company will gain continuous exposure at 15 installations throughout the year! Runs range from 30-500 participants. Select runs include participant giveaways such as T-shirts, cups, bags, etc. When giveaways are included, they will feature Sponsor's logo. Over 70 runs at 15 installations are included in this package! Participating installations include: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Key West, NSB Kings Bay, NAS Kingsville, NS Mayport, NAS Meridian, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

ANNUAL PACKAGE:

\$10,000

ON-SITE EXHIBIT BOOTH

SPACE: Additional \$100/event



FALL / HALLOWEEN THEMED EVENTS

These family events typically feature a pumpkin patch, hay rides, haunted maze, inflatables, crafts, games and food. This package includes events at the following participating installations: NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Key West, NSB Kings Bay, NAS Kingsville, NS Mayport, NAS Meridian, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$3,000



CHRISTMAS / HOLIDAY THEMED EVENTS

This package includes a variety of events such as tree lighting, caroling, artificial snow, carriage rides, crafts, games, music, food and a visit with Santa. This package includes events across ALL 16 Navy Region Southeast installations: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Key West, NSB Kings Bay, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$3,000



SUPER BOWL PARTIES

This package gives your company EXCLUSIVE PRESENTING SPONSORSHIP rights of all viewing parties held throughout Navy Region Southeast. The game is shown on a big screen and the events feature games, prizes and food. Participating installations include: NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Key West, NAS Kingsville, NS Mayport, NSA Mid-South, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$3,000

IN-KIND SPONSORSHIP OPPORTUNITIES

In-kind Sponsors provide **goods or services** rather than cash as their sponsorship offering. For example, a local coffee shop may sponsor a monthly 5K run by providing participants with coffee or juice at the finish line in exchange for promotional benefits. In-kind (non-monetary) sponsorship is a great opportunity to promote your product and to offer your target audience a chance to interact with or sample your product. With a well-matched product, this will not only increase brand recognition and audience excitement about the product, but also boost overall event participation.



BARRACKS BASH PACKAGE

Reach the junior enlisted Sailors (primarily 18-25 years of age). These events are brought to where the Sailors live and feature free food, entertainment, games and prizes. This package includes events throughout the year at the following participating installations: NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Key West, NAS Kingsville, NAS Meridian, NASJRB New Orleans, NAS Pensacola, NSA Panama City and NAS Whiting Field.

ANNUAL PACKAGE: \$4,000
ON-SITE EXHIBIT BOOTH SPACE:
Additional \$50/event



THANKSGIVING THEMED EVENTS

These events are primarily provided for our Single Sailor and geographic bachelor population. During these events MWR provides traditional home-style Thanksgiving meals for the military living in the barracks. A taste of home away from home! Additional sponsorship benefit included in this package is: Sponsor's advertisement poster (22"x28") displayed during each event. This package includes events at the following participating installations: NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NSA Mid-South, NAS Pensacola, NASJRB New Orleans and NAS Whiting Field.

PACKAGE: \$2,500



SINGLE SAILOR/LIBERTY EVENTS PACKAGE

Liberty Centers are open to Single Sailors and geo-bachelors (ages 18-26), and offer free use of computers, Wi-Fi, state-of-the-art video game systems, movies, and more. Liberty also offers a variety of trips and tours, recreational and leisure skills-building programs and events. Sponsorship package includes promotional tie-ins for a minimum of one Liberty event per installation conducted during the month selected, as well as Sponsor's advertisement poster (22"x28") displayed in each Liberty Center at the following installations: NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NSB Kings Bay, NAS Meridian, NSA Mid-South, NSA Panama City, NAS Pensacola and NAS Whiting Field.

MONTHLY PACKAGE: \$2,000

Open House Events

These large events are ideal for Sponsor's trying to reach a large crowd! Open house (open to the public) events feature multiple levels of sponsorship and a lot of flexibility to build the package that suits your promotional needs.



Nov 8-9, 2019 – Naval Air Station Pensacola Airshow, Expected Attendance: 180,000
Jan 26, 2020 – Naval Station Mayport Saratoga Classic Half Marathon, Expected Attendance: 1,500
Apr 4-5, 2020 – Naval Air Station Kingsville Wings Over South Texas Air Show, Expected Attendance: 100,000
Apr 15, 2020 – Naval Station Mayport Music Fest, Expected Attendance: 4,000
Jun 6-7, 2020 – Naval Support Activity Mid-South Navy Ten Nautical Miler, Expected Attendance: 5,000
Oct 16-17, 2020 – Naval Air Station Pensacola Airshow, Expected Attendance: 150,000
Nov 7-8, 2020 – Naval Air Station Joint Reserve Base New Orleans Airshow, Expected Attendance: 100,000

WHAT DOES COMMERCIAL SPONSORSHIP DO FOR YOU?

BRANDING - EXPOSURE - RECOGNITION

NAVY REGION SOUTHEAST HAS A CUSTOMER BASE OF OVER 800,000 GET YOUR MILITARY MARKET SHARE!



Naval Air Station (NAS) Jacksonville

Installation Size: Large

5 STAR Accredited

Total Eligible Patron Base: 81,059

Approximately 150,000 military/dependents and retirees reside in the Jacksonville area. NAS Jacksonville's total economic impact to the community, including goods and services, is \$2.1 billion. The installation hosts 100+ tenant commands, including one wing, 15 operational squadrons, Fleet Readiness Center Southeast, Fleet Logistics Center Jacksonville, Naval Hospital Jacksonville, Naval Facilities Engineering Command Southeast, Helicopter Maritime Strike Wing Atlantic Detachment Jacksonville, and U.S. Customs and Border Patrol. NAS Jacksonville is the third largest U.S. naval base and supports U.S. and allied forces specializing in anti-submarine warfare training the best aviators in the world.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

5K Fun Runs: Recurring themed 5K fun runs with medals for winners in each age group. Expected Attendance: 150-400/event. Sponsorship Cost, PACKAGE (all runs): \$900 (Level 1) with optional on-site exhibitor/booth space at \$100/event. Single event sponsorship rates listed below.

Event	Date	Level 1	Level 2	Attendance
Navy Birthday 5K	Oct 12	\$150	\$200	200
Turkey Trot 5K	Nov 15	\$150	\$200	150
Jingle Bell Jog 5K	Dec 13	\$150	\$200	150
Valentine's Day 5K	Feb 14	\$150	\$200	150

Event	Date	Level 1	Level 2	Attendance
Leprechaun Dash 5K	Mar 13	\$150	\$200	150
Captain Chuck Cornett 5K	Apr 4	\$250	\$400	350
Family Fun Run 5K	May 9	\$150	\$200	150
Color Run 5K	Sep 26	\$250	\$300	350

Great Navy Camp Out, Oct 5, 2019 - The Great Navy Campout Campaign encourages our military members and families to get outdoors and camp! Campers will enjoy a day and evening of fun activities including kayaking, fishing, camp crafts and campfire stories. Expected Attendance: 80. Sponsorship Cost: \$150 (Level 1).

Command Sports Challenge, Oct 18, 2019 - Join military personnel on day 2 of this 2-day challenge. Day 2 concludes with the Commanding Officer, Executive Officer and Command Master Chief canoe challenge, followed by a cookout and awards ceremony. Expected Attendance: 175. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Trunk or Treat, Oct 29, 2019 - This event brings Halloween to NAS Jacksonville. Kids of all ages will go from car to car to gather treats, play games, and vote for their favorite trunk! Expected Attendance: 1,800. Sponsorship Cost: \$450 (Level 1), \$800 (Level 2).

Turkey Trot Killer Scramble, Nov 27, 2019 - Participants receive a complimentary round of golf, range balls, food, prizes and more. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Holiday Tree Lighting Event, Dec 6, 2019 - Kick off the holiday season with MWR! Events include tree lighting, musical entertainment by the Navy Band and other winter activities. Expected Attendance: 800. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Merry Fitness with King Triton & His Merry Mermaids, Dec 7, 2019 - Take photos with King Triton and his Merry Mermaids! There will be light refreshments and a craft area to design a personal photo frame. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Breakfast with Santa, Dec 14, 2019 - Enjoy breakfast at Dewey's, photos with Santa and winter activities. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Santa Says Golf Tournament, Dec 20, 2019 - Participants receive a complimentary round of golf, range balls, food, prizes and more. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

New Year's Eve Bowling Party, Dec 31, 2019 - Ring in the New Year at NAS Freedom Lanes! Enjoy bowling, food and drink specials and a midnight toast. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Frostbite Open Golf Tournament, Jan 31, 2020 - Participants receive a complimentary round of golf, range balls, food, prizes and more. Expected Attendance: 60. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Push Pull Competition, Jan 31, 2020 - An intense competition for participants to enter their best lift for the bench press and the deadlift. Food & beverages follow event. Expected Attendance: 50. Sponsorship Cost: \$100 (Level 1).

Dewey's Super Bowl Party, Feb 2, 2020 - Patrons watch the game on the big screens located inside Dewey's all-hands club. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2). Exclusive sponsorship available for: \$900.

Storybook Ball, Feb 8, 2020 - Step into a storybook for a magical evening of dining, dancing and interactions with favorite characters! Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).



/NASJAXMWR

NAVYMWRJACKSONVILLE.COM

FOR MORE INFO, CONTACT: MORGAN.KEHNERT@NAVY.MIL, PHONE: (904) 542-1548

Tickets and Travel Fair, Mar 14, 2020 - Free fair that enables customers to discuss local attractions, lodging and vacation plans with industry professionals. Fun prizes, music and more! Expected Attendance: 1,000. Sponsorship Cost: \$250 (Level 1), \$600 (Level 2).

Bounce-A-Palooza, Apr 25, 2020 - A giant inflatables party to celebrate Month of the Military Child. Inflatables, games, prizes, entertainment and more! Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$800 (Level 2).

Senior Military Invitational, May 11, 2020 - A two-day tournament for ages 50 and up! Participants receive a souvenir T-shirt, complimentary round of golf, range balls, food, on-course prizes and more. Expected Attendance: 80. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Summer Reading Program, JUNE-AUG: The Summer Reading Program helps prevent summer slide! Offered to people of all ages, the summer reading program allows for participants to track their reading throughout the summer to win prizes. Sponsor included on a minimum of 3 months advertising in conjunction with event. Expected Attendance: 150. Sponsorship Cost: \$300 (Level 1).

Push Pull Competition, Jul 31, 2020 - An intense competition for participants to enter their best lift for the bench press and the deadlift. Food & beverages follow event. Expected Attendance: 50. Sponsorship Cost: \$100 (Level 1).

Back to School Celebration at Dewey's, Aug 7, 2020 - A celebration featuring games, prizes, inflatables, entertainment and back to school resources for the whole family! Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Touch A Truck & Car Show, Sep 12, 2020 - A great combination event for the whole family! See fire trucks, police vehicles, construction vehicles, and more! Vehicle owners can also register to show off their rides, with a chance to win the "People's Choice" prize. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Mulberry Cove Marina Riverfest, Sep 19, 2020 - A fun-filled day at the marina with paddleboard lessons, kayaking, canoeing, music, sailboat rides, antique boat display, fishing clinics, cookout, prizes, a bounce house and more. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Golf Club Championship, Sep 26, 2020 - Join us for our annual men's and ladies Golf Club Championship! This is a two-day tournament that includes lunch and prizes. Expected Attendance: 75. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Children's Bingo, (4 events): Dec 20, Mar 20, Jun 19, Sep 18. Great family events that include bingo, a balloon artist, prizes and food. Expected Attendance: 200/event. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all events): \$400 (Level 1), \$500 (Level 2).

Liberty Program Single Sailor Event Series, ANNUAL PACKAGE (minimum of 5 events): A celebration of single military service members (E1-E6) living in the barracks. Events will range from tournaments at the Liberty Center, cookouts at the Barracks, movie nights on the inflatable screen, pool events, etc. Expected Attendance: 75/event. Sponsorship Cost: \$750 (Level 1).

NAS Jacksonville's Salute to Heroes Concert



Sponsorship Levels Beginning at \$1,500



Naval Station (NS) Mayport

Installation Size: Large

5 STAR Accredited

Total Eligible Patron Base: 63,612

Currently the third largest fleet concentration area in the US, NS Mayport is host to more than 70 tenant commands, 16 Naval ships and four helicopter squadrons. NS Mayport's property spans approximately 3,400 acres with a busy harbor capable of accommodating 34 ships and an 8,000-foot runway that can handle any aircraft in the DoD inventory. The base is located in Jacksonville, FL where more than 225,000 of the over one million residents are affiliated with the Navy. NS Mayport is home port to over 14,000 active and reserve personnel, and more than 40,000 retired personnel and family members.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

Fall Festival, Oct 19, 2019 - Festival includes haunted house, inflatables, rides, kids games, arts and crafts, food and music. Expected Attendance: 2,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Magical Christmas, Dec 5, 2019 - The annual holiday festival welcoming Santa to NS Mayport along with games, holiday crafts, snacks and music. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Swimming with Santa, Dec 7, 2019 - Jump into the pool with Santa. Enjoy under water tree decorating, photos with Santa and pool deck games with the kids. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Army Navy Tailgate Party, Dec 14, 2019 - Army and Navy teams from the Jacksonville area compete in flag football followed by a party at Beachside Community Center with free food, contests, giveaways and the Army Navy game on the 20-foot screen. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Kids Christmas Bingo, Dec 14, 2019 - Children and their parents meet for an afternoon of bingo, food, prizes and a visit from Santa. Held just before the holiday break for local schools. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

MLK Basketball Tournament, Jan 17-21, 2020 (week-long event) - Annual Men's and Women's Basketball Tournament. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1).

***Saratoga Classic Half Marathon,** Jan 26, 2020 - Half marathon event with a course around base (featuring the majestic views of all of our ships in port) and along the infamous Wonderwood Bridge. This event will feature official timing and will be open-base. Expected Attendance: 1,500. Sponsorship Cost: \$1,500-\$12,000.

Super Bowl Viewing Party, Feb 2, 2020 - Free food, trivia, giveaways and the Super Bowl game on the 20-foot screen. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Mad Hatter Tea Party, Mar 1, 2020 - The children of Mayport hop along the bunny trail to meet the Easter bunny, enjoy a delicious breakfast and a mini-egg hunt. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Navy Marine Corps Relief Society (NMCRS) Golf Tournament, Mar 1, 2020 - Annual Golf Tournament benefiting the NMCRS. Expected Attendance: 130. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

MWR Expo & Travel Show, Mar 12, 2020 - Free expo that includes travel and vacation opportunities, as well as information about activities and events both on and off base. Expected Attendance: 600. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Celebrity Captain's Cup Sports Banquet, Apr 16, 2020 - Our annual banquet celebrating the best athletes in Mayport. This event also features local sport celebrities as presenters. Expected Attendance: 125. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

***Mayport Music Fest,** Apr 27, 2020 - Mayport's annual concert event featuring 3 live music acts and crowds of 3,000-5,000. Past acts: Switchfoot, Anberlin, Fuel, We the Kings, Red Jumpsuit Apparatus. Expected Attendance: 4,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Princess Costume Breakfast, Jun 6, 2020 - The children of Mayport can come out to meet their favorite Princes and Princesses at our costume breakfast. Expected Attendance: 120. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Freedom Fest, Jun 27, 2020 - The annual celebration of America with carnival games, rides, inflatables, live entertainment and fireworks. Expected Attendance: 2,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Back 2 School Summer Splash, Aug 8, 2020 - Enjoy a free evening by the pool, while gathering information and resources for the upcoming school year. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Mayport Mud Run 5K, Aug 15, 2020 - Mayport is getting a little dirty with mud pits, obstacles and more. Race is only open to ages 16+. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).



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Superhero Training Camp, Sep 12, 2020 - Children will be put through a training camp with their favorite superheroes. Expected Attendance: 120. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

5K Fun Runs, PACKAGE (approx. 5 events) - Recurring themed 5K fun runs with medals for winners in each age group. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all runs, including Mud Run): \$900 (Level 1) with optional on-site exhibitor/booth space at \$100/event. Sponsor's logo on T-shirt, bag, or other giveaway. Expected Attendance: 2,500.

Fall/Spring Sports Challenges, PACKAGE (2 events: Oct 6-8, 2019 and Mar 31-Apr 2, 2020) - A 3-day, bi-annual sporting challenge between ship and shore commands, wrapped up with a free BBQ and awards ceremony. Sponsor's logo on T-shirts. Expected Attendance: 300/event. Sponsorship Cost: \$250 (Level 1).

THE SARATOGA CLASSIC HALF MARATHON



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MORALE, WELFARE & RECREATION



* DATE SUBJECT TO CHANGE BASED ON AVAILABILITY OF TALENT



Naval Air Station (NAS) Pensacola

Installation Size: Large

5 STAR Accredited

Total Eligible Patron Base: 137,451

NAS Pensacola is known as the "Cradle of Naval Aviation" and was designated the Navy's first Naval Aeronautical Station in 1914. Today NAS Pensacola hosts over 18,000 active duty and is the launching point for flight training of every Naval Aviator, Naval Flight Officer (NFO), and enlisted air crewman, as well as the center of excellence for Aeronautical Technical Training phases and cryptologic training. It's one of the largest training operations in the Navy with nearly 60,000 students graduating from programs annually from every branch of the military. Employing more than 24,000 military and civilian personnel and home to over 120 tenant commands to include the National Museum of Naval Aviation and its Flight Academy, the Barrancas National Cemetery and Fort Barrancas National Park, the installation annually attracts in excess of 1 million visitors each year. NAS Pensacola is home to the Navy's Flight Demonstration Squadron - The Blue Angels.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

5K Fun Runs: Recurring themed 5K fun runs with medals for first 3 category winners. Expected Attendance: 150-500/event. Sponsorship Cost, PACKAGE (all runs): \$1,000 (Level 1) with optional on-site exhibitor/booth space at \$100/event. Single event sponsorship rates listed below.

Event	Date	Level 1	Level 2	Attendance
Navy Birthday Run	Oct 10	\$250	\$400	300
Breast Cancer Awareness	Oct 25	\$250	\$400	500
Turkey Glow Fun Run	Nov 15	\$250	\$400	250
Onesies Run & PJ Party	Jan 25	\$250	\$400	250

Event	Date	Level 1	Level 2	Attendance
Operation Heart 5K	Feb 12	\$250	\$400	350
Cinco de Mayo Run & Party	May 5	\$250	\$400	250
Fire Hose 5K Run/Walk	Jul 24	\$250	\$400	350
NASP History Walk	Quarterly	\$150	\$200	150



Golf Tournaments: Expected Attendance: 240/event. Custom Packages: \$200 - \$1,500 (Level 2).

The Great Christmas Golf Classic, Dec 5, 2019 – Two-person teams, a 27-hole tournament.

AC Read Masters Tournament, Apr 10, 2020 – Two-person scramble.

NASP Invitational Tournament, June 12, 2020 – Two-person teams, 3 day tournament.

AC Read Match Play Tournament, Aug 14, 2020 – Two-person teams, 3 day tournament.



Movie in the Graveyard (Liberty & Family), PACKAGE (2 events): Oct 18, 2019 (Family), Oct 19, 2019 (Adults) - Two Halloween Movie Nights on the Portside Lawn (Graveyard). Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Haunted Halloween Festival, Oct 19, 2019 - A fall festival with hayrides, inflatables, games, food and more! Best costumes contest! Expected Attendance: 2,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Liberty Halloween Bash Events, PACKAGE (2 events): Oct 25, 2019 (NASP) Oct 29, 2019 (Corry Station) - Liberty hosts two Halloween parties featuring costume contests, America's top mummy contest, games, prizes and fun! Expected Attendance: 400-500/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$450 (Level 2), PACKAGE (both events): \$450 (Level 1), \$720 (Level 2).

Zumbathon, Oct 26, 2019 - Halloween dance party for the family. Held at the Wenzel Fitness Center. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Thanksgiving Treats (NASP & Corry Liberty Centers), Nov 28, 2019 - Goodies for the troops to snack on throughout the day. Making our military feel at home during this holiday! Expected Attendance: 500. Sponsorship Cost: \$450 (Level 1).

Christmas Tree Lighting, Dec 7, 2019 - Santa brings his sleigh, Mrs. Claus and his elves to light the 35' tree. Patrons enjoy cookies, cocoa, games, activities, caroling, and free pictures. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Army vs Navy Game Parties (NASP & Corry Liberty Centers), Dec 14, 2019 - Games, prizes, challenges and the game of the year on the big screens at Portside Complex and Corry Liberty Center. Expected Attendance: 300/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$450 (Level 2), PACKAGE (both events): \$450 (Level 1), \$720 (Level 2).

Holiday Breakfast Express and Santa's Workshop, Dec 14, 2019 - A wonderful breakfast buffet with visits by Santa, Mrs. Claus, the Grinch and more. After breakfast, kids have fun in the craft area and take photos with Santa. Before leaving, families can visit Santa's workshop, hosted by Balfour Beatty, to collect a bag of toys! Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Holiday Parties at Corry and NASP Liberty Centers, PACKAGE (2 events): Dec 17, 2019 (Corry) & Dec 18, 2019 (NASP) featuring Santa's silly scavenger hunt, reindeer challenge, games, prizes and fun! Expected Attendance: 400-500/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$450 (Level 2), PACKAGE (both events): \$450 (Level 1), \$720 (Level 2).

Holiday Goodies at Corry and NASP Liberty Centers, Dec 24, 2019 - Cakes, pies, candy and goodies are delivered for the troops, making them feel at home! Expected Attendance: 250-300. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), BOTH EVENTS: \$450 (Level 1).

Stocking Delivery, Dec 24, 2019 - We deliver stockings filled with goodies to Active Duty service members and families at NAS Pensacola and Corry Station on Christmas Eve, along with Santa on the Firetruck. Expected Attendance: 1,600. Sponsorship Cost: \$450 (Level 1).



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TGIF - The Goal is Fitness, PACKAGE (2 events, Jan and Aug, 2020) - Month-long educational events laying out the foundations of fitness, workouts and recipes. Each week addresses a core factor of fitness: Cardio, Strength, Nutrition and Recovery. "A foundation built in 4 weeks for a lifetime of fitness." Expected Attendance: 500/event. Sponsorship Cost: \$250 (Level 1).

Winter Wonderland, Jan 25, 2020 - Winter-themed fun including snow-sledding and penguin bowling, ice fishing, inflatable games and much more. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Liberty Super Bowl Party - Corry & NASP, Feb 2, 2020 - Games, prizes, challenges, and the Super Bowl on the big screens at the Portside Complex and Corry Rec & Liberty Center. Expected Attendance: 1,300. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Liberty Block Party at Corry and NASP Liberty Centers, Apr 2020 (date TBD) - Inflatables, sumo wrestling, trikes, and many other outside games in conjunction with a free BBQ. Expected Attendance: 400-500/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$450 (Level 2), PACKAGE (both events): \$450 (Level 1), \$720 (Level 2).

Month of the Military Child Ninja Obstacle Course Run, Apr 2020 (date TBD) - Come join us in celebration of the Month of the Military Child. Families welcome (ages 6-15 years). Expected Attendance: 150. Sponsorship Cost: \$250 (Level 1).

Tickets & Travel Expo, Apr 2020 (date TBD) - MWR's annual Tickets and Travel fair at the Mustin Beach Club. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Easter Eggstravaganza, Apr 4, 2020 - The Month of the Military Child and Easter are celebrated together with egg hunts, inflatables, games, crafts and more. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Liberty Luau, May 14, 2020 - A luau party for active duty personnel with hula dancers, fire and knife dancers, Hawaiian food and music. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Military Appreciation Event, Cardboard Regatta & Luau, May 16, 2020 - In honor of Military Appreciation Month we will celebrate with free food and prizes for our Military and their families! Start the day with a Cardboard Regatta and water games, then top the night off with a luau party for families with hula dancers, fire and knife dancers, and music. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Flick & Float, PACKAGE (3 events, June-Aug): Fun-filled evening at Mustin beach or Corry pool featuring a free movie on the big screen with floats and snacks! Expected Attendance: 150. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Splash and Dash, Jun 2020 (date TBD) - Swim, fun run and water games to help cool you off. Starts at Wenzel Gym and ends at the Corry pool. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Station Library Story Hour & Craft, PACKAGE (3 months): Summer Reading Program with Story Hour & Crafts once a week (12 weeks). Expected Attendance: 350. Sponsorship Cost: \$450 (Level 1).

***Tour for the Troops Concert**, Jul 2020 (date TBD) - NAS Pensacola's annual Tour for the Troops mega concert event. Expected Attendance: 10,000-20,000. Sponsorship Cost: Starting at \$1,000.

Summer Splash, Aug 2020 (date TBD) - A back-to-school bash at Barrancas Ball Fields including 12 large water slides, water gun play, toddler wet play area, dry game area and much more. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

NFL Kick-Off at Corry and NASP Liberty Centers, Sep 2020 (date TBD) - Games, prizes, challenges and football on the big screens at Corry Liberty Center and Portside Complex. Expected Attendance: 400-500/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$450 (Level 2), PACKAGE (both events): \$450 (Level 1), \$720 (Level 2).

Rowing Challenge, Six week (Sept-Oct) rowing challenge designed to take you from short sprints to Olympic distance. All five Pensacola Fitness Centers participate in the challenge. Expected Attendance: 350. Sponsorship Cost: \$250 (Level 1).

Superhero & Disney Character Breakfast, Sep 12, 2020 - Disney and Superhero inspired character breakfast where characters will visit with the children and take photos. A breakfast buffet will be served. We'll have a photo booth available and crafts to be made. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Craft Nights, PACKAGE (6 events): We're getting our hands dirty and learning crafting skills. Provided throughout the year, crafts will include wreaths, ceramics, painting with a twist, terrariums, string art, etc.! Expected Attendance: 30/event. Sponsorship Cost: \$250 (Level 1).

Movie on the Lawn, PACKAGE (8 movie nights Apr-Aug): Open to all patrons and their families. Kid-friendly movies under the stars on the Portside Lawn with FREE popcorn for all. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1).

Pound for Pound Competitions at Portside and Wenzel Fitness Centers, PACKAGE: Portside - Oct 2019, March 2020, May 2020, June 2020, Aug 2020, Sept 2020; Wenzel - Feb 2020, March 2020, May 2020 & July 2020. Come out and test your strength at any or all of the multiple bench press, deadlift or squat competitions. Expected Attendance: 50 per event/10 events. Sponsorship Cost: \$1,000 (Level 1).



***BLUE ANGELS HOMECOMING AIR SHOW, Nov 8-9, 2019**

Expected Attendance: 180,000

Vendor Cost starting at: \$1,500, Sponsorship Cost starting at: \$2,500

Branding opportunities available: media inclusion (radio & TV); on-site signage, PA announcements; inclusion of Sponsor's logo on official air show website, air show program and billboards; exhibit space; VIP hospitality. Create your own customer experience! Entertain your guests in style!



Naval Construction Battalion Center (NCBC) Gulfport

Installation Size: Medium

5 STAR Accredited

Total Eligible Patron Base: 81,451

HOME OF THE ATLANTIC SEABEES - Naval Construction Battalion Center (NCBC) is located on the MS Gulf Coast and supports the Military/DoD community from New Orleans, LA to Mobile, AL. NCBC hosts 5 Battalions, 30 Tenant Commands, Naval/Army Construction Forces, Students of ALL branches of the Armed Services, Sailors at SUPSHIP Pascagoula and Navy/DoD components at Stennis Space Center (NASA). NCBC MWR provides world class services to over 5,000+ patrons per day and markets to over 1.5 million patrons annually.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

5K Fun Run Package, (8-10 events/year) - Monthly themed 5K runs. Sponsor's logo will be featured on event T-shirt or other giveaway on a quarterly basis. Expected Attendance: 50-100/event. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all runs): \$900 (Level 1) with optional on-site exhibitor/booth space at \$50/event.

Family Fun Fitness Events Package, (4 events): The family that plays together, stays together. We'll provide family fun runs and similar fitness events for all ages to participate in. Get in on the fit-side of fun! Expected Attendance: 50/event. Sponsorship Cost: \$250 (Level 1).

Fitness Challenge Package, Monthly themed Fitness challenges are offered to provide variety and exposure to different workout options to our military patrons. From the 12 Days of Christmas Challenge, Power Clean, Combat Ropes, Bench Press and more, there's something of interest for all willing participants. Expected Attendance: 50/month. Sponsorship Cost: \$150/month (Level 1).

Liberty Events Package, Liberty Centers are open to Single Sailors and geo-bachelors (age 18-26), and offer free use of computers, Wi-Fi, state-of-the-art video game systems, movies, and more. Liberty also offers a variety of trips and tours, recreational and leisure skills-building programs and events. Sponsorship package includes promotional tie-ins for all events conducted during the month selected as well as Sponsor's advertisement poster (22"x28") displayed in the Liberty Center. Expected Monthly Attendance: 2,500. Sponsorship Cost: \$450/month (Level 1).

Auto Skills 101 Class Package, Support monthly Auto Skills classes where patrons gain valuable skills in DIY car care, including: coolant checks, lemon lookout, antifreeze check and more. Expected Attendance: 75/month. Sponsorship Cost: \$150/month (Level 1).

Liberty Block Party Package, (2 events) - The twice yearly block party for Liberty patrons where we bring the party to them in front of the Barracks! Complete with food, slushies, prizes, and various games such as human hamster balls, human Velcro wall and more. This event lets the big kids play again! Expected Attendance: 250/event. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Craft Nights Package, (4-6 events) - We're getting our hands dirty and learning crafting skills. Provided throughout the year, crafts will include wreaths, pumpkin painting, terrariums, string art and tutus just to name a few! Expected Attendance: 30/event. Sponsorship Cost: \$250 (Level 1).

RV Park Social Events Package, (4 events) - While enjoying their first or tenth holiday season aboard NCBC Gulfport, our RV Park patrons get mighty festive. Quarterly potluck lunches include Welcome BBQ, Christmas, Super Bowl and St. Patrick's Day. With food and friendly conversation the events appeal to all RV Park patrons. Expected Attendance: 70/event. Sponsorship Cost: \$250 (Level 1).

Flick-N-Float Events Package, (2-4 events) - Dive into a movie night with MWR at the Fitness Center pool! Float in the pool or relax on the deck while we provide a family-friendly movie event! Expected Attendance: 75/event. Sponsorship Cost: \$250 (Level 1).

Movie Nights at Seabee Cinema, The Seabee Cinema shows movies to MWR eligible patrons on Fridays, Saturdays and Sundays. Sponsor admissions and/or concessions at a selected date and pair it up with a holiday or one of your promotional offerings for great exposure. Expected Attendance: 200. Sponsorship cost varies: admission starts at \$4/person, \$2/child, and concessionaire packages can be added at \$5/packet. Sponsor may set a dollar limit and sponsor the first 100-200 attendees, based on budget. Package includes exhibitor booth at the sponsored event.

MWR Fright Night, Oct 25, 2019 - Annual Halloween event complete with haunted maze, music, trick or treat trail, youth costume contest/prizes, hay rides, games and more. Something for all ages! Expected Attendance: 4,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Liberty Thanksgiving Dinner, Nov 21, 2019 - Traditional Thanksgiving dinner complete with turkey, stuffing, and gravy is served to Liberty patrons who can't make it home for the holidays. Expected Attendance: 750. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

NCBC Christmas Tree Lighting, Dec 6, 2019 - Christmas wonderland to include annual lighting of the MWR 20-foot Christmas tree, Santa visits with all children, food and beverage vendors, musical entertainment, games and prizes. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).



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Liberty Army vs. Navy Game Flag Football & Wing Eating Contest, Dec 14, 2019 - Before college football's biggest rivalry has their kick-off, we'll have a flag football rival game of our own! Afterwards, we take the party to Liberty and host an Army vs. Navy Game Party with a wing eating contest. Be part of this rival-filled day of fun! Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Father/Daughter Ball, Jan 24, 2020 - Little girls love to get dressed up to dance with daddy! MWR offers memory-making moments while tiny ladies dance on daddy's feet, smile for the camera and more. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Super Bowl Party Package, (2 events) Feb 2, 2020 - Sponsorship package includes parties held at the Hive (All Hands Club) and the Anchors and Eagles (Chief's Club). Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Winter Classic Softball Tournament, Feb 21-22, 2020 - Gulfport hosts a regional Winter Classic Softball Tournament where teams from other bases in the southeast come together for a two-day tournament and one will take home a traveling trophy! Sponsor's banner up during tournament. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1).

Community Recreation Travel Fair / Vendor Trade Show, Mar 12, 2020 - Local entertainment and travel vendors that provide discounted rates to military personnel/families, free food and giveaways. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Month of the Military Child / Breakfast with the Bunny & Easter Egg Hunt, Apr 11, 2020 - The morning begins with Breakfast with the Bunny at the Galley, then finishes with a parade to Ladd Circle where a base-wide egg hunt for children ages 0-12 is held. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Mother's Day Tea, May 9, 2020 - Time for tea in honor of mom! Making memories with their little ones, mom's enjoy tea, light snacks and games! Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Liberty Memorial Day BBQ, May 25, 2020 - There's no better way to spend Memorial Day than with a BBQ at Liberty! We'll have the grill going with hot dogs and hamburgers while patrons enjoy a relaxing afternoon to celebrate summer in the south! Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Luau, May 30, 2020 - Kick off the summer in style with a traditional Hawaiian luau complete with ukulele players, Polynesian dancers, a fire dancer and a Hawaiian buffet. The interactive hula dancing makes this an event folks won't want to miss! Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Father's Day Fishing Rodeo, Jun 20, 2020 - Dads and kids set out early to enjoy a morning of fishing. Spending quality time together is the focus, but winning prizes for various categories (including largest fish), makes this an exciting and competitive event! Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1).

Family Superhero Night, Jul 17, 2020 - Do you have what it takes to be a superhero? Test your strength, disguise your true identity (face painting), and enjoy light snacks and perhaps a surprise appearance by a superhero or two. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Back to School Bash / National Night Out, Aug 4, 2020 - Games, prizes, bounce houses, food & beverage as a last send-off before children go back to school. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Grand Character Royal Ball, Aug 15, 2020 - Enjoy this one of a kind opportunity aboard NCBC Gulfport. Spend a night on the dance floor with your favorite characters, take photos and make memories! Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Seabee Mud Run, Sep 26, 2020 - Participants will challenge themselves on a roughly 5-mile obstacle course (rope swing, mud pit, hay mountain climb, etc.). The event includes food and beverage vendors, outdoor recreation displays, musical entertainment and prizes (T-shirts, trophies etc.). Expected Attendance: 1,200. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).



WHY SHOULD YOU PROMOTE YOUR BUSINESS ONBOARD NCBC GULFPORT?

Auto Renewing Market: First contact with military personnel transitioning to the Gulf Coast

Focused Audience: Military patrons rely on base information sources for local products/services

Support the Armed Forces: All proceeds directly fund NCBC MWR



Naval Submarine Base (NSB) Kings Bay

Installation Size: Medium

5 STAR Accredited

Total Eligible Patron Base: 25,930

EDICCIMAD! Every Day in Camden County is Military Appreciation Day. A unique bond of strong mutual support NSB Kings Bay is the host of 55 Tenant Commands, 8 Home-Ported Submarines and 2 Squadrons. The MWR Department facilitates 31 operations and is a National Recreation and Parks Gold Medal Winning program. The department is also accredited through both the Commission for Accreditation of Parks and Recreation Agencies (CAPRA) and the Commander Navy Installations Command (CNIC) Accreditation Program. The Child Development Center (CDC) continues to be accredited by the National Association for the Education of Young Children and the Youth/SAC Program continues to maintain Accreditation by the Council on Accreditation (COA). MWR partners with various outside organizations and the Trident Lakes Golf Club is open to the public. NSB Kings Bay has a population of 5,300 active-duty service members and 7,200 active-duty family members. Branches include: Navy, Marine Corps, Army, and Coast Guard. Eligible users: 25,930.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.



Oktoberfest, Oct 10, 2019 - KB Finnegan's and Rack and Roll Lanes partner together to put on the annual Oktoberfest. There are crafts for children, games, and bounce houses. For the adults, we offer a corn hole tournament, a LIVE band, catered German food, and so much more! Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Trunk-or-Treat/Fall Festival, Oct 19, 2019 - Base-wide decorated trunk competition with over 60 trunks for children to trick or treat. Hay maze, hayrides, outdoor games, food trucks, music and more round out this highly anticipated annual event. Expected Attendance: 4,500. Sponsorship Cost: \$550 (Level 1), \$1,200 (Level 2).

Kringle Comes to the CRAB, Dec 14, 2019 - The CRAB (Children's Recreation Activities Building) is transformed into the USS North Pole complete with an Elf Bunk House, Toy Factory, Cookie Factory, Elf Elementary School, and of course, Santa. Festival of trees decorating competition, food trucks, photo ops, characters, and outdoor fun add to this annual event. Expected Attendance: 2,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Shamrock the House, Mar 12, 2020 - KB Finnegan's and Rack and Roll Lanes partner together to put on the annual Shamrock the House (Saint Patrick's Day) event. With face painting and bounce houses for the children, catered Irish food samplings, green beer, drink specials and a LIVE band, there's something for everyone! Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

MWR Expo and Travel Show, Mar 13, 2020 - The annual Travel Show combined with information booths, on-base services and programs, giveaways, food and more. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Intramural Sports Package - Includes (5) Fall Sports, Military Athlete of the Year Banquet, (5) Winter Sports, (5) Spring Sports and (6) Summer Sports. Expected Attendance: 5,000. Sponsorship Cost: \$650 (Level 1).

MWR Golf Tournaments Package, (approx. 24 events) - Foursome golf event with lunch included in price. Expected Attendance: 100/event. Sponsorship Cost: \$650 (Level 1).

5K Run/Walk Package, Recurring themed 5K runs. Expected Attendance: 100-300/event. Sponsorship Cost, PACKAGE (all runs): \$750 (Level 1) with optional on-site exhibitor/booth space at \$100/event. Single event sponsorship rates listed below.

Event	Date	Level 1	Level 2	Attendance
Halloween 5K	Oct	\$250	\$400	250
Color Run 5K	Apr	\$250	\$400	300
Woof & Walk 5K	May	\$150	\$200	100
Run for the Fallen 5K	Jun	\$250	\$400	300
Run for the Fallen 5K	Aug	\$250	\$400	500

Call now for local business discounts and in-kind sponsorship opportunities!



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FOR MORE INFO, CONTACT: RYAN.LEAVY@NAVY.MIL, PHONE: (912) 573-4851



Naval Station (NS) Guantanamo Bay

Installation Size: Medium

5 STAR Accredited

Total Eligible Patron Base: 5,792

NS Guantanamo Bay supports the U.S. Department of Defense and the interagency community across a full-spectrum of military operations and regional security cooperation efforts. NS Guantanamo Bay provides a strategically placed base of operations to detect and counter conventional threats and irregular challenges through a layered defense, support of interagency and partner nation efforts to counter illicit trafficking, secure air and maritime domain approaches to the United States, and supports civil authorities in security force assistance and humanitarian and disaster relief. Its strategic location provides persistent U.S. presence and immediate access to the entire region. MWR, NS Guantanamo Bay operates with a total of 27 main facilities to serve the 5,000-6,000 patrons stationed on base. With a consistent amount of resident turnover, especially with the Joint Task Force troops every six to nine months, this isolated and remote location provides a captive audience and great sponsor visibility!

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

Trunk-or-Treat & Pumpkin Patch, Oct 26, 2019 - Community members volunteer to decorate vehicles and make carnival games for children to trunk-or-treat and play games. School Age Care (SAC) offers a pumpkin patch and crafts next to the parking area for the entire community to get into the Halloween spirit. Expected Attendance: 750. Sponsorship Cost: \$1,300 (Level 1), \$1,400 (Level 2).

GTMO Scream - Halloween Events, Oct 31, 2019 - Food & Beverage hosts a Halloween party and has a costume contest. Expected Attendance: 1,500. Sponsorship Cost: \$1,500 (Level 1), \$2,000 (Level 2).

Army / Navy Flag Football Game, Dec 13, 2019 - Men's & Women's Flag Football Games for bragging rights, played the Friday before the actual Army/Navy Game. Sponsor's logo also included on event banner placed in a highly visible area for a minimum of one month. Expected Attendance: 3,000. Sponsorship Cost: \$1,500.

Liberty Thanksgiving Bowling Feast, Nov 22, 2019 - Liberty offers a Thanksgiving feast and bowling tournament to all of the Active Duty Unaccompanied Service Members stationed in Guantanamo Bay. Expected Attendance: 200. Sponsorship Cost: \$1,300 (Level 1).

Holiday Tree Lighting & Parade, Nov 30, 2019 - The Guantanamo Bay community comes together to celebrate the holiday season with a parade, visit from Santa, and a concert held on the Main Stage at the Downtown Lyceum. Expected Attendance: 2,000. Sponsorship Cost: \$1,500 (Level 1), \$2,000 (Level 2).

Liberty Christmas Brunch, Dec 22, 2019 - Liberty offers a Christmas Brunch to all of the Active Duty Unaccompanied Service Members stationed in Guantanamo Bay. Expected Attendance: 200. Sponsorship Cost: \$1,300 (Level 1).

New Year's Eve Concert, Dec 31, 2019 - Family event with live entertainment on the big stage at the Tiki Bar or at the downtown Lyceum parking lot. Event includes food, lawn games and fireworks. Expected Attendance: 3,000. Sponsorship Cost: \$1,500 (Level 1), \$2,000 (Level 2).

Day at the Bay, Apr 4, 2020 - Family friendly event held at Ferry Landing with Wibit obstacle course, cardboard boat regatta, decorated surfboard contest, food booths, games and a DJ. Expected Attendance: 2,000. Sponsorship Cost: \$1,500 (Level 1), \$2,000 (Level 2).

Easter Eggstravaganza, Apr 11, 2020 - Event features an underwater Easter egg hunt in the swimming pool, crafts and a visit from the Easter Bunny in the Windjammer Park and Pavilion Area. Expected Attendance: 500. Sponsorship Cost: \$1,300 (Level 1).

Captain's Cup Sports Challenge, May 15-16, 2020 - Multiple sports between the armed services to determine the overall winner of the Captain's Cup. Events include flag football, softball, swimming, 5K run, bowling, etc. Sponsor's logo also included on event banner placed in a highly visible area for a month leading up to the event. Expected Attendance: 700. Sponsorship Cost: \$1,000 (Level 1).

Independence Day Celebration, Jul 4, 2020 - Live entertainment performance on the big stage at the Tiki Bar or Ferry Landing. Fireworks display with food, champagne and drinks available for purchase. Expected Attendance: 3,000. Sponsorship Cost: \$1,500 (Level 1), \$2,000 (Level 2).

Fishing Tournament Package, (2 events) - Fishing enthusiasts compete to catch the largest fish in the Guantanamo Bay waters. Expected Attendance: 60/event. Sponsorship Cost: \$1,200 (Level 1).

Paintball & Nerf Series, (annual package) - Nerf battles (age 5 and up) and paintball battles (age 10 and up) are held on the 1st Saturday of every month. Expected Attendance: 50/event. Sponsorship Cost: \$1,300 (Level 1).

Run Series, (annual package) - Fitness offers a run every month (route and distance vary). Logo can also be placed on finisher coins (at extra cost). Expected Attendance: 1,800 (annually). Sponsorship Cost: \$1,500 (Level 1).



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FOR MORE INFO, CONTACT: JENNIFER.P.BARDONI.NAF@MAIL.MIL, PHONE: (757) 458-5361



Naval Air Station (NAS) Corpus Christi

Installation Size: Small

Accredited

Total Eligible Patron Base: 33,614

NAS Corpus Christi has supported pilot training and operations since 1941. Today, Navy, Marine Corps, Coast Guard and foreign student pilots earn their wings training in the four squadrons of Training Air Wing FOUR. NAS Corpus Christi is also home to the Corpus Christi Army Depot, the primary aviation depot maintenance for Department of Defense rotary wing aircraft, as well as the aviation component of Coast Guard Sector Corpus Christi, and dozens of other tenant organizations. More than 10,250 employees - military, civil service and contractors - work at NAS Corpus Christi. Corpus Christi and the surrounding region is culturally rich and diverse, offers excellent educational opportunities, beautiful climate, land and sea-based recreation, a strong economy, exceptional healthcare facilities, and affordable living that is "exceptionally friendly" to the military.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

5K Run/Walk Package, Themed 5K runs with medals for winners in each age group. Expected Attendance: 100-300/event. Sponsorship Cost, PACKAGE (all runs): \$400 (Level 1) with optional on-site exhibitor/booth space at \$50/event. Single event sponsorship rates listed below.

Event	Date	Level 1	Level 2	Attendance
Navy Birthday 5K	Oct 18	\$100	\$150	100
Turkey Trot 5K	Nov 22	\$100	\$150	100
Ugly Sweater 5K	Dec 20	\$100	\$150	100

Event	Date	Level 1	Level 2	Attendance
Glow Run 5K	Apr 16	\$100	\$150	100
Super Hero/Dog Dash 5K	Jun 6	\$100	\$150	100
Run for the Fallen	Sep 11	\$100	\$150	300

Library Events Package, Sponsor all events taking place at the Library for a whole month, including events such as: Book or Treat, Lego Club, Banned Book Week, Summer Reading Program, etc. Expected Attendance: 150/month. Sponsorship Cost: \$150/month (Level 1).

Craft Brew Testing, Oct 12, 2019 - A fun adult evening at the Catalina Club to taste different craft brews from local small breweries. Snacks provided. Meals available to purchase. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Halloween Bowling, Oct 30, 2019 - Will be held for patrons 12 and under. Free candy will be handed out. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Spooktober, Oct 30, 2019 - This fun event is for all ages and features carnival rides, inflatables, contests, pony rides, a petting zoo and more. Expected Attendance: 2,200. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Trunk or Treat, Oct 30, 2019 - This will be an all-hands event to provide a safe, fun event for the youth to go trick or treating. We will have a contest for patrons who participate in decorating their vehicles. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Wine Tasting, Nov 9, 2019 - Local wine distributions provide wine sampling. Different foods to pair with certain wines will be offered. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Breakfast with Santa, Dec 7, 2019 - Children enjoy a pancake breakfast with Santa at this holiday event. There will also be inflatables, an ice rink and crafts. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Holiday Tree Lighting & Snow Party, Dec 11, 2019 - MWR brings snow to South Texas! The Holiday Tree will be lit at the Wings Auditorium Courtyard and holiday music will be performed. Children will get a chance to visit with Santa. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Bowling with Santa, Dec 12, 2019 - Come bowling with Santa! Patrons can take free pictures with their camera or cell phone. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Army vs. Navy Game Viewing Party, Dec 14, 2019 - The Army/Navy Game will be shown at the Catalina Club! Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

January/February Fitness Incentive, Jan-Feb, 2020 - Walk across Texas! Teams will walk 832 miles during this 8 week challenge. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1).

Decathlon 1.0, Jan 17, 2020 - Indoor decathlon held in conjunction with the Active Duty PT session. Non-Military members are welcome to join. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

Murder Mystery Dinner Theater, Jan 18, 2020 - Enjoy dinner while solving a murder mystery. Expected Attendance: 40. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).



/MWRCORPUSCHRISTI

NAVYMWRCORPUSCHRISTI.COM

FOR MORE INFO, CONTACT: LAURIE.GARCIA@NAVY.MIL, PHONE: (361) 961-2268

Super Bowl Party, Feb 2, 2020 - The BIG game is shown on the screens in the lounge at the Catalina Club. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Strongest Competition 1.0, Feb 8, 2020 - Participants will compete in a series of events. Awards for “Strongest Woman” and “Strongest Man”, as well as strongest lift in each of three categories for powerlifting. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

A Night with My Hero, Feb 15, 2020 - A formal evening for kids to attend a dinner and dance with their father and/or mother. There will be a photo opportunity, games, goodie bags and music! Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

1000 Rep Fitness Incentive, Mar 1, 2020 - Month-long self-guided fitness incentive to challenge yourself to complete 1,000 repetitions. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1).

Marvel Movie Night, Mar 20, 2020 - Come bowling dressed as your favorite Marvel character and watch a free Marvel movie. Free Popcorn! Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Spring Eggstravaganza, Apr 18, 2020 - Festivities include egg hunts, Easter Bunny, petting zoo, pony rides, games, inflatables, crafts and more. Expected Attendance: 2,200. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

May Fitness Incentive, May, 2020 - Complete the Murph workout during the month of May to honor our fallen service men and women. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1).

Summer Reading Challenge, May-Aug, 2020 – Don’t stop reading just because it’s summer. Patrons will keep track of what they read between the months of May – Aug and earn prizes from the Library. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

Strongest Competition 2.0, May 16, 2020 - Participants will compete in a series of events. Awards for “Strongest Woman” and “Strongest Man”, as well as strongest lift in each of three categories for powerlifting. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Power Up Squadron Showdown, June, 2020 - Commands, Squadrons, and civilian teams will compete in this showdown every Thursday in various events throughout the month of June. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

Independence Day Event, July 2, 2020 - Waterfront celebration with kayaking, paddle boards, water trampoline, land inflatables, carnival rides, music and fireworks! Expected Attendance: 3,000 Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Red, White and Blue Bowling, July 7, 2020 - Come celebrate our independence with special red, white and blue pins. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Donuts and Deadlifts, Jul 23, 2020 - Deadlift and devour some donuts. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

End of Summer Bash, Aug 15, 2020 - Waterfront fun with kayaking, paddle boards, water trampoline, land inflatables, carnival rides, and music! Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Decathlon 2.0, Aug 16, 2020 - Indoor decathlon held in conjunction with the Active Duty PT session. Non-Military members are welcome to join. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

Gulf Winds Tour Championship, Sept 22 & 23, 2019 – The Gulf Winds Club Championship is the last tournament in the yearly series. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

911 Firefighter’s Challenge, Sep, 2020 - This month-long workout is a tribute to honor and remember those that fell on 9-11. Competition will be promoted throughout the month of September to “Never Forget.” Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).





Naval Air Station (NAS) Kingsville

Installation Size: Small

Accredited

Total Eligible Patron Base: 32,704

NAS Kingsville's mission is to provide the best infrastructure, amenities and services possible to all tenants aboard the air station in support of intermediate and advanced training of future Navy, Marine Corps and allied jet/strike pilots. Our primary tenant, Training Air Wing (TW) 2, provides 50 percent of the Navy and Marine Corps jet/strike naval aviators, graduating approximately 150 pilots each year. NAS Kingsville is home to 22 tenant commands and activities, including a National Guard Reserve Center. There are 482 Active Duty military personnel and 182 Reservists on board the air station, including 174 Navy and Marine Corps flight students. Active duty dependents are estimated at 3,000. In addition, the base employs nearly 350 civilian employees and more than 500 government contractors. All military retirees and their dependents residing in South Texas have access to all base services. According to the DoD Actuary Report for 2016, there are 31,634 retired military personnel residing within a 100-mile radius of the air station with 61,686 dependents.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

Young Scientist Package, (8 months): Every other week, the library will conduct a STEAM event for children 8 and up. Expected Attendance: 75. Sponsorship Cost: \$500 (Level 1).

Halloween, Oct 25, 2019 - Petting zoo, hayrides, games, arts & crafts, creepy characters, decorate your own pumpkin and costume contest. Halloween-themed haunted house and hayrides for families. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Christmas, Dec 14, 2019 - Artificial snow and portable skating rink. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Caroling and Cocoa, Dec 18, 2019 - Caroling and visiting the command/tenants. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1).

New Year's Eve, Dec 31, 2019 - New Year's Eve party with music (band or DJ), casino night, noise makers, midnight champagne toast, and hors d'oeuvres. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1).

Easter, April 11, 2020 - Inflatables, petting zoo, egg hunt, photos with Easter Bunny, train rides, bowling, and story time with Mother Goose. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Purple Ball, April 24, 2020 - A semi-formal ball honoring military children. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Summer Reading Program, (3 months) - Prizes for minutes read and weekly story/craft events. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1).

Independence Celebration, Jul 3, 2020 - Games, prizes, food, inflatables, live music and fireworks. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Back to School Splash, Aug 21, 2020 - Bounce houses, water slides, pool games, train rides, music and more. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Baskets for Books, Sept 1, 2020 - Children throw baskets to receive free books. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1).

Oktoberfest, Sept 25, 2020 - Oktoberfest celebration with live polka music, German food and toasts, games and competitions (stein holding, yodeling, etc.). Expected Attendance: 175. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

5K Run Package, (approx. 12 events): Recurring themed 5K runs. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all runs): \$750 (Level 1) with optional on-site exhibitor/booth space at \$50/event. Expected Attendance: 50/event.

Captain's Cup Program, (annual package) - Football, Basketball, Bowling & Softball Leagues. Expected Attendance: 450 (annually). Sponsorship Cost: \$750 (Level 1).

Community Recreation Crafts, (annual package, approx. 12 events) - Craft Nights for kids, families and/or adults. Expected Attendance: 120 (annually). Sponsorship Cost: \$750 (Level 1).

Community Recreation Life Skills, (annual package, approx. 12 events): Includes trips and tours around Texas. Expected Attendance: 190 (annually). Sponsorship Cost: \$750 (Level 1).

Fitness Incentive Challenges, (annual package) - Quarterly Fitness Challenges. Expected Attendance: 200 (annually). Sponsorship Cost: \$750 (Level 1).

Story Hour & Craft, (annual package, approx. 12 events): Monthly story time & craft for kids. Expected Attendance: 175 (annually). Sponsorship Cost: \$750 (Level 1).



**April 4-5
2020**



Featuring the U.S. Navy Blue Angels • Expected Attendance: 100,000

Over 26 million people attend more than 400 air shows annually. During the past decade, air shows drew nearly twice the attendance figures of NFL football. Air shows deliver significant and measurable results for everyone, from mature product marketers with broad customer bases, to new product marketers, or those with specialized or niche customer bases. Whatever your marketing objective - moving product, building recognition, enhancing or positioning brand image - air shows can help you accomplish your goals.

Support the Navy military family while promoting your brand to a loyal, vast and viable population. The Wings Over South Texas Air Show is a proven family outing which provides FREE, wholesome entertainment at the largest single event in Kingsville. This unique opportunity to advertise and market your company's service or product will reach over 100,000 potential customers in two days, as well as the weeks leading up to the Air Show. There will be no other event in Kingsville that will reach this kind of audience with your message and identity.

Show Features:

Modern Military Demonstration & Static Displays • High Powered Civilian Aerobatic Demonstrations • Historic Military & Civilian Aircraft Demonstrations & Static Displays • Commercial & General Aviation Static Displays • Family-Friendly Viewing Areas • Enhanced Air Show Experiences • Commercial Retail Displays • Food, Drinks & Novelty Vendors





Naval Air Station Joint Reserve Base (NASJRB) Fort Worth

Installation Size: Small

Accredited

Total Eligible Patron Base: 162,791

NASJRB Fort Worth is a joint defense facility which plays a pivotal role in the training and equipping of air crews and aviation ground support personnel. The installation is located within the city limits of Fort Worth, Texas. NASJRB Fort Worth employs over 11,000 active, reserve, and civilian personnel and generates a \$1.3 billion annual impact to the local economy and the North Central Texas region. The installation is unique in that it hosts active and reserve commands from nearly every branch of the military including: Navy, Marines, Air Force, National Guard, and the Army with a primary demographic that consists of military members over the age of 26 with well-established families. Furthermore, an estimated 145,000 military retirees live in the Fort Worth area. With a positive growth outlook and outstanding support from the local community and state representatives, NASJRB Fort Worth expects to continue to bolster its command presence in the very near future with a squadron of F-35 Lightning II fighter jets as the first reserve led F-35 base.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

Fall Fest, Oct 25, 2019 - Fall Fest features our ever-growing "Trunk or Treat" section where volunteers deck their rides with fall spirit and candy and then families and children are invited to tour each ride and vote for their favorite! Event also features hayrides, a haunted maze, inflatable bounce houses, crafts, a monster mash dance party, Halloween-themed games, and food & beverage. This event is located at Lakeside Park and Sponsors are placed right in the center of the action. Expected Attendance: 3,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Thanksgiving in the Barracks, Nov 21, 2019 - Event features a homemade Thanksgiving FEAST for our junior enlisted personnel living in the barracks to provide a home away from home feel, especially for those who aren't able to make it home for the holidays. The event is held near the barracks inside a large 40x60 tent and is kicked off with a prayer from the Chaplain and a turkey carving by the base Commander. Sponsors are placed alongside the food line so they can interact with service members. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Winterfest Base Tree Lighting, Dec 6, 2019 - Winterfest features the lighting of our 25ft Christmas tree with Santa and the Base Commanding Officer, snow sledding, holiday music, horse drawn carriage rides, crafts, games, and pictures with Santa! Expected Attendance: 3,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

New Year's Eve Bowling Bash, Dec 31, 2019 - A family New Year's Eve party, featuring cosmic bowling, door prizes, and food for all! Due to the popularity of this event and the limited lane availability, we will have lane reservation slots throughout the day! This event will take place inside of the bowling center and Sponsors will be placed between the bowling lanes and food buffet for maximum activation. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Murder Mystery Dinner, Feb 7, 2020 - With a sellout crowd well ahead of the event for 5 years running, our guests enjoy an elegant dinner as they try to solve the murder mystery case! Themed dress is encouraged for our Sponsors! Sponsors will be placed at the entrance to greet guests as they enter. Level 2 Sponsors name/logo will be included on the dinner menus. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Texas Independence Day Celebration, Mar 2, 2020 - As many of our service members aren't from the great state of Texas, we bring a taste of Texas culture to THEM! This event features Texas-themed food, LIVE armadillo racing, live Texas music, mechanical bull riding, pictures on a live longhorn, and more! Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Spring Fest Egg Hunt, Apr 4, 2020 - Spring Fest features an egg hunt with over 15,000 eggs, pictures with the Easter Bunny, inflatable bounce houses, games, crafts, and food & beverage. Located at the Softball Field Complex, Sponsors are placed right in the middle of the action between the food, egg hunts, and kid's activities. Expected Attendance: 3,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Community Rec Expo, May 8, 2020 - Located at Lakeside Park, service members and DoD employees are encouraged to step out of the office for FREE lunch and to meet with local vendors to learn about the best trips and activities, both on and off the base! Our Community Rec department also premieres all rental items and promotes our coolest upcoming trips! Sponsors are placed in the vendor display area for maximum activation. Expected Attendance: 700. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Summer Reading Program, Jun-Aug, 2020 - The Summer Reading Program not only prevents the "summer slide" for our military children from being out of school, it also provides weekly entertainment and performers at the Library, including a visit by the "Creature Teacher," the Texas Storm Chasers, and North Texas Raptors! Sponsors are invited out to our Summer Reading Kick Off, End of Summer Reading Celebration, and Thursday performer events throughout the summer (five guaranteed). Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1).

Freedomfest, Jul 4, 2020 - Features one of the largest fireworks show in the area, live entertainment and music, water slides and water activities to keep everyone cool, free water toy use (paddle boards, boats, etc.), and food and beverage. Located throughout the entirety of Lakeside Park and the beach, Sponsors are placed next to the main stage, front and center of the event! Expected Attendance: 5,000. Sponsorship Cost: \$650 (Level 1), \$1,500 (Level 2).



/NASFWMWR

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FOR MORE INFO, CONTACT: DONALD.E.COLLINS2@NAVY.MIL, PHONE: (817) 782-7762

Back to School Splash Bash, Aug 12, 2020 - An end of summer celebration and school supplies giveaway for our military children! Through our generous supporting Sponsors, we're able to provide 500 children with backpacks and school supply essentials for the start of their school year. The first half of the event is open only to dependents of E1-E5 personnel, as well as those of deployed personnel, while the last half is open to dependents of senior enlisted personnel and DoD civilians and contractors. 90% of our attendees fall within the E1-E5 range. The event is set up in a serpentine format where all attendees pass by Sponsors prior to receiving the backpacks and school supplies. Expected Attendance: 750. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Oktoberfest, Sept 25, 2020 - A deviation from our traditional family oriented events, Oktoberfest is geared towards adults only! This event features traditional German and American beers, German cuisine, German-themed music and a “masskrugstemmen” steinholding competition! Sponsors are placed between the biergarten and event center to ensure maximum activation! Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).





Naval Air Station (NAS) Key West

Installation Size: Small

Accredited

Total Eligible Patron Base: 13,967

MWR NAS Key West provides your organization with a unique opportunity to market your company and its product and services to an exclusive military population. Both direct advertising opportunities and event sponsorship provide your organization with a full promotional mix to gain exposure and potential market share. NAS Key West's total economic impact in the Monroe county community, including goods and services, is \$636 million - not including monies from retired military & retired DoD.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

Navy Birthday Zombie 5K Run/Walk, Oct 17, 2019 - Run in celebration of the Navy's birthday. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Luau in Paradise, Nov 2, 2019 - Traditional pig roast, luau dancers, fire and knife dancers, and beer garden. Celebrate Month of the Military Family. Expected Attendance: 600. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Winter Fest & Tree Lighting, Dec 5, 2019 - Tree lighting ceremony. Santa arrives via fire truck. Inside, children visit winter wonderland on their way to meet Santa and Mrs. Claus. Expected Attendance: 800. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Youth Fest, Apr 4, 2020 - Month of the Military Child - celebrated with Home Depot Kids Workshop, photo booth, youth performances, face painting, food and more. Expected Attendance: 700. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Dolphin Derby, May 23, 2020 - Captains meet the day before & then the all-hands tournament on Memorial Day Weekend. Tons of prizes for all categories. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Freedom Fest, Jul 3, 2020 - A full day of activities/challenges for the families, including slip n' slides, face painting, paintball, food and fire-works. Expected Attendance: 800. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).



/NASKEYWESTMWR

NAVYMWRKEYWEST.COM

FOR MORE INFO, CONTACT: EMMA.HARLOW@NAVY.MIL, PHONE: (305) 293-2503



Naval Air Station Joint Reserve Base (NASJRB) New Orleans

Installation Size: Medium

5 STAR Accredited

Total Eligible Patron Base: 22,617

NASJRB New Orleans is located adjacent to the powerful Mississippi River in Belle Chasse, Louisiana. Belle Chasse is a quiet and calm suburb, just minutes away from the culturally rich sights and sounds, which define New Orleans. NASJRB New Orleans community consists of service members and their families from the Navy, Marines, Air Force, Army, Coast Guard, and Louisiana Air National Guard, as well as civilian employees and retirees.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

Fall Festival and Pumpkin Patch, Oct 19, 2019 - Pumpkin patch, crafts, live music and a craft market. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Trunk or Treat, Oct 31, 2019 - Halloween event centered around trick-or-treating. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Turkey Trot, Nov 2019 - Trot along the track for a chance to win a turkey! Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

NASJRB Base Olympics, Nov 15, 2019 - Command wide sports competition with food and entertainment. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Family Christmas Event, Dec 7, 2019 - A frozen holiday event with all things ice: ice sculptures, snow ball fights and more! Expected Attendance: 750. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Liberty Christmas, Dec 24-25, 2019 - A 16-hour event for single service members starting Christmas Eve and into Christmas Day. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

Plaquedilla Parade, Feb 2020 - Mardi Gras parade with floats, throws and giveaways. After-party held at Mag-T with prizes. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Pawdi-Gras, Feb 2020 - Pet Mardi Gras parade featuring colorful floats made by pet owners, throws and give-aways. Expected Attendance: 200. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Need for Speed 5K, March 14, 2020 - Open house 5K run/walk featuring static displays. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Family Easter Event, Apr 11, 2020 - Egg garden, pictures with the Easter bunny, crafts, games and more. Expected Attendance: 900. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Purple Ball, Apr 17, 2020 - In celebration of "Month of the Military Child". Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Travel Expo, May 2020 - National and international travel vendors display their products and services and talk with patrons about travel and leisure activities. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

National Hot Dog Day, July 22, 2020 - Celebration of hot dogs, water play and games. Expected Attendance: 200. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Summer Reading Program Library, (8 weeks): The Summer Reading program will run 8 weeks through the summer with entertainment and prizes every weekend. Expected Attendance: 500. Sponsorship Cost: \$350 (Level 1).

Barracks Bash Events Package, (4 events) - Food and drinks are served. Activities include: bongo ball extreme, bumper soccer, and other fun events. Held in May, June, Aug and Sept. Expected Attendance: 100-150/event. Sponsorship Cost: \$150 (single event), \$350 (all events) (Level 1), \$200 (single event), \$450 (all events) (Level 2).

Character Dinner Package, (4 events) - Character-themed dinners, with characters and entertainment. Held in Nov, Jan, May and Sept. Expected Attendance: 100/event. Sponsorship Cost: \$150 (single event), \$350 (all events) (Level 1), \$200 (single event), \$450 (all events) (Level 2).

Craft Night / Workshops, (annual package, 4 events): Quarterly skills building classes. Expected Attendance: 20. Sponsorship Cost: \$450 (Level 1).

Family Bingo Package, (4 events): Quarterly bingo held on Fridays. Each event has a seasonal theme. Expected Attendance: 100/event. Sponsorship Cost: \$150 (single event), \$350 (all events) (Level 1), \$200 (single event), \$450 (all events) (Level 2).

Pool Party Package, (2 events): Pool parties for the pool opening in May and closing in September. Expected Attendance: 100/event. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).



/MWRNOLA

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FOR MORE INFO, CONTACT: MONICA.ROBINSON@NAVY.MIL, PHONE: (504) 678-3710



Naval Air Station (NAS) Whiting Field

Installation Size: Small

5 STAR Accredited

Total Eligible Patron Base: 21,716

NAS Whiting Field is located in the Northwest Florida Panhandle near the cities of Milton and Pace. This area of Santa Rosa County is known as the "Canoe Capitol of Florida" and our Whiting Park Outdoor Recreation Area takes full advantage of the beauty provided along the Blackwater River. Host of 21 tenant activities and the home to Training Air Wing FIVE, the Navy's largest and busiest training wing, it is responsible for an estimated 46% of the Chief of Naval Air Training Command's total flight time and produces over 1,200 of the military's finest "Aviation Warfighters" a year. With a footprint that encompasses five counties, our Installation Excellence Award winning base provides Sponsors and advertisers with unprecedented access to our military community and their families.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

Navy Birthday Glow Run, Oct 18, 2019 - An event designed for people of all ages and athletic abilities. Runners and walkers are welcome to join in for an evening filled with glow sticks, black lights, and great music. Sponsor locations are available at the start/finish and along the running route. Expected Attendance: 250. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Howl-O-Ween, Oct 18, 2019 - A Halloween activity for our families with their pets! Emphasizing puppy costume contest and use of our on-base dog park. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Fall Festival, Oct 26, 2019 - A family event to include a pumpkin patch, costume contest, crafts and candy, of course. Sponsors will be located at the center of the action and invited to actively interact with our guests with an entertaining craft or game. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Wizards World, Nov 2, 2019 - A magical day at the Whiting Wizarding Auxiliary School where presentations and activities expand the imagination. Sponsors are located at the entrance check-in area and are encouraged to host a wizarding craft or lesson. Expected Attendance: 200. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Winterfest, Dec 14, 2019 - A family event in which Santa will fly in on a helicopter. There will be crafts for the children along with games and refreshments. Sponsor booths are positioned front and center for the best visual impact and interaction opportunities. Expected Attendance: 1,200. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Super Bowl Party, Feb 2, 2020 - Patrons enjoy the game on the big screens inside Ace's Pub. Short contests provide more excitement with prizes. Sponsors are invited to get involved with interactive games and contests. Expected Attendance: 60. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

10K Resolution Run, Mar 7, 2020 - A challenging 10K run through beautiful Whiting Field. Each mile marker will have motivational sayings inspiring the runners. Sponsor locations are available at the start/finish and along the running route. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Smart Cookie, May & Sep 2020 - A program which recognizes exemplary fifth grade students. The School Liaison Officer coordinates the students selection who are provided a behind the scenes workshop in a local bakery. Expected Attendance: 16. Sponsorship Cost: \$400 (Level 1).

Month of the Military Child Blue Wahoos Baseball Game, Apr 2020 - Our military families with children are provided complementary entrance to the local baseball team home game. The military families and their sponsor are recognized over the public address system. Expected Attendance: 50 Sponsorship Cost: \$500 (Level 1).

Easter Eggstravaganza, Apr 4, 2020 - Families flock in to enjoy crafts and games related to the season. Kids train rides and, of course, an egg hunt are highlights of this annual event. Sponsor booths will be located at the main entrance area in the center of all activities. Expected Attendance: 800. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).



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FOR MORE INFO, CONTACT: LEONARD.A.NORDMANN@NAVY.MIL, PHONE: (850) 623-6102



Military Travel Expo, Apr 17, 2020 - One of our biggest events; travel vendors from across the southeast show off their products and services. In conjunction, an Amazing Race Fitness event keeps the crowd entertained. Sponsors are prominently located at the check-in entrance to provide a lasting first impression for our guests. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Color Run, Apr 22, 2020 - The Color Run, also known as the Happiest 5K on the Planet, is a unique paint race that celebrates healthiness, happiness, and individuality! Sponsor locations are available at the start/finish and along the running route. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Military Appreciation Picnic, May 15, 2020 - Showing our appreciation to our military members with a BBQ, carnival rides, live music and crafts for the children. Sponsor booths are placed adjacent to the main pavilion in the heart of all the action. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Kid's Baseball Clinic with the Blue Wahoos, May 16, 2020 - Our annual event which brings the local baseball team out to provide our children with a baseball camp. The children learn baseball skills from the positive role models of our local team. Sponsors are located front and center between the two ballfields for non-stop action through the event. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Summer Opening Pool Bash, May 30, 2020 - Our annual grand opening party set to a Hawaiian theme, various fun and family-friendly games, along with Hawaiian music. Sponsors are positioned on the pool deck lounge area next to the biggest pool in town. Expected Attendance: 200. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Summer Reading Program, Jun-Aug, 2020 - An 8 week program to promote literacy during summer, with themed activities for families. Sponsor's name/logo are prominently displayed on all marketing materials during this summer-long event. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1).

Back to School Bash, Aug 6, 2020 - Families fill backpacks with school supplies for the new school year. Music, bounce houses, and games provide a fun-filled environment to meet new friends. Sponsor booths are placed next to the Community Center where happy children and parents gather to make new friends. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Blue Wahoos Party Deck, Aug 24, 2020 - It's Military Appreciation Night and the Commanding Officer at NAS Whiting Field will throw out the first pitch! Event includes a game ticket, a meal, a Blue Wahoos hat, and exclusive seating in the Party Deck! Sponsor's name/logo are prominently displayed on all marketing materials during an extensive event build-up. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1).

Little Roadrunners Dash, Sep 12, 2020 - A fun run to encourage healthy lifestyle activities for our younger audience. Sponsor locations are available at the start/finish and along the running route. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Splash n Dash, PACKAGE (3 events): Participants will swim 500 yards and transition to a 1 ½ mile run, which starts and finishes at the aquatics side gate. Sponsor locations are available at the start/finish, along the running route and on the pool deck lounge area next to the biggest pool in town. Held: Jun 27, Jul 25 & Aug 22, 2020. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Captain's Cup Competitions, MONTHLY PACKAGE: Intramural Sports highlighted by friendly competitions in basketball, table tennis, flag football, horseshoes, softball, beach volleyball, billiards, darts and even corn hole. Expected Attendance: 80. Sponsorship Cost: \$250 (Level 1).



Naval Support Activity (NSA) Mid-South

Installation Size: Small

Accredited

Total Eligible Patron Base: 66,674

Naval Support Activity Mid-South, located in Millington, Tennessee, just north of Memphis, supports tenant commands that have a direct impact on the security of the nation. NSA Mid-South is home to Navy Personnel Command, Navy Recruiting Command, the Navy Manpower Analysis Center, as well as the U.S. Army Corps of Engineers Finance Center. The missions of the tenant commands is to manage the Navy's most valuable asset: its people. From recruitment to retirement, these commands provide career support services to more than 300K Sailors and their families. More than 7,500 military, civilian, and contract personnel are assigned/work on base.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

***Smokin at the Eagle Weekend**, Oct 4-5, 2019 - Invitational Golf Tournament, 5K Fun Run, car & bike show and BBQ contest at our Glen Eagle Golf Course. BBQ Contest with over 20 teams competing in various categories. Two-day event (Friday-Saturday) with a concert event on Friday night. Expected Attendance: 2,000. Sponsorship Cost: \$500-\$1,500.

Navy Birthday Celebration, Oct 11, 2019 - Lunchtime event. Complimentary lunch plates for all active duty, veterans, and retirees, tailgate style games, music, and Navy cake cutting ceremony. Help celebrate 244 years of the US Navy! Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

12th Annual Disney Character Breakfast, Oct 19, 2019 - Volunteers dress as more than 45 Disney characters and are introduced on stage at the breakfast event. After the character parade, children can take pictures and receive a keepsake from their favorite characters. A huge family hit! Sponsor's logo on event tickets. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1).

Mid-South Softball Tournament, Oct 21-25, 2019 - Military members and civilians compete in a winner-take-all softball tournament. Travel teams and other military base teams are invited. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Winter Games - Sports and Rec Challenge, Nov 18-20, 2019 - This fun-filled recreation and sports event features 8 different events that participants compete in as teams or individually. Past events have included corn hole bean bag toss, spike ball, and volleyball. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

Turkey Trot 5K, Nov 21, 2019 - Lunchtime 5K race event held on base. Door prizes and a Thanksgiving themed lunch provided to all participants. T-shirts with Sponsor's logo printed for all participants (Level 2). Expected Attendance: 230. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Holiday Tree Lighting Ceremony, Dec 6, 2019 - Evening event where the CO greets Santa when he makes his grand entrance. Together they light the base tree. Complimentary snacks, warm beverages and free pictures with Santa. Toys available for all children in attendance. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Army vs Navy Flag Football Game & Viewing Party, Dec 14, 2019 - On-base teams from Army & Navy compete for prizes & honor in flag football. Followed by a viewing party of the Army vs Navy College Football game on a big screen with complimentary snacks. Expected Attendance: 80. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Captain's Cup Presentation, Jan 22, 2020 - Awards ceremony lunch event for year-long intramural leagues and the MWR Sports Program. Sponsor's logo on table topper displays. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

Ladies Night at Joe Dugger Fitness Center, Jan 23, 2020 - This event is a chance to give the women of NSA Mid-South hands-on demos of group exercise classes and fitness equipment. We will offer information on programs & services, a meet & greet with fitness staff and facility tours. Prize drawings and swag bags for all participants. Expected Attendance: 80. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Navy's Great Steak Showdown, Feb 22, 2020 - Sanctioned Steak cook-off event held outside. Winners can qualify for national competitions and prizes will be awarded. Expected Attendance: 125. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Auto Shop Customer Appreciation, Apr 2, 2020 - An annual event to bring awareness to the Auto Skills Shop and show appreciation to our valued customers. This event also showcases our rental equipment. Lunch of hot dogs and hamburgers is served to our customers and swag is given out. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

10th Anniversary Princess Ball: Daddy-Daughter Dance, Apr 4, 2020 - A daddy-daughter dance event featuring volunteers dressed as Disney Princess characters assisting in hosting the evening activities. Sponsor's logo on printed placemats for each place setting as well as on event tickets. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1).

Travel Fair & Fitness Expo, Apr 7, 2020 - Various travel & leisure representatives on-site promoting their services. Patrons come on their lunch break and enjoy complimentary snacks, vendor displays, and door prize drawings. Fitness Expo will include health & wellness vendors and group exercise demonstrations. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).



/NAVYMWRMIDSOUTH

NAVYMWRMIDSOUTH.COM

FOR MORE INFO, CONTACT: STEPHANIE.BLAKEY@NAVY.MIL, PHONE: (901) 874-5437

Spring Stampede 5K, Apr 17, 2020 - Lunchtime 5K race event held on-base. Door prizes and lunch provided to all participants. T-shirts with Sponsor's logo printed for all participants (Level 2). Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Operation Appreciation, May 15, 2020 - Celebration of Armed Forces Day and the service for our military personnel and their families. Honoring them with FREE family crafts, bounce houses, food, photo booth, Game Truck, tiny tot play area, and music. Families may post locations where they have lived on the "world map" and take a family photo in our photo booth. Fun activities for all! Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Party On The Patio, May 20 & Jun 24, 2020 - Food & beverage specials with band entertainment. Expected Attendance: 100/event. Sponsorship Cost (per event): \$150 (Level 1), \$200 (Level 2).

Summer Luau, Jun 27, 2020 - Luau themed entertainment, music, dancers, fire-eaters, BBQ buffet and starlight movie. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Starlight Theater, Jun 17, 2020 - Guests may bring blankets, lawn chairs, snacks & beverages to enjoy a free outdoor movie. FREE popcorn provided. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Take a Night Off, Jul 23, 2020 - Food & beverage specials and band entertainment. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1).

Back to School Bash, Aug 14, 2020 - Send off summer with a splash'n good time! Military families will be treated to an afternoon of fun at our NSA Mid-South Splash Park. Free games, bounce houses and DJ entertainment. Food will be available for purchase and complimentary popsicles will be handed out. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Oktoberfest, Sep 11, 2020 - Come enjoy German band entertainment along with German-themed food and beer specials, and giveaways. Kids entertainment up until 8 p.m. Expected Attendance: 90. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Great Navy Campout, Sep 26, 2020 - Family-friendly event features splash pad fun, food, movie after dark, free camping equipment loaned to overnight campers, supervised camping, giveaways, contests, and instructional clinics/guest speakers. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Drop The Mic Comedy Nights, Oct 25, 2019, Mar 13 & Jun 12, 2020 - Dinner & beverage specials 5-6 p.m. Professional comedian perform at 6:30 p.m. Expected Attendance: 100/event. Sponsorship Cost: \$150/event (Level 1).

Murder Mystery Dinner Theater, Feb 14, Apr 17 & Aug 28, 2020 - Plated 3 course dinner. Murder mystery show with guest interaction. Expected Attendance: 150/event. Sponsorship Cost: \$150/event (Level 1).

THE NAVY TEN NAUTICAL MILER

Saturday, June 6th | 1am - 6pm & Sunday, June 7th 5am - 11am



A long distance running event held on-base, measured in nautical miles. This is quickly becoming a world-class, national-scale event to represent the entire Navy. Includes an expo the day before the race and great branding opportunities. One of NSA Mid-South's largest events with a projected attendance of: 5,000.

*Spotlight Sponsor - \$5,000

Six Complimentary Race Entries
Full Page Ad in Participant Guide Book
Logo on Event Training T-Shirts
Logo on Finisher's Photo Booth Backdrop
Logo on Goody Bag Item for event

*Signature Sponsor - \$500

Recognition on all printed promotional material
Logo on On-Site Multimedia
Banner Display along "Finisher's Tunnel" near finish line
One Complimentary Race Entry

*Presenting Sponsor - \$2,500

Three Complimentary Race Entries
Half Page Ad in Participant Guide Book
Logo on items for 1NM Kids Run Event
Recognition in Event Press Releases
Sponsorship of a Specific Area of Event
Premium Position Logo on Specialty Items

Supporting Sponsor - \$250

Acknowledgement on PA System
On-Site General Sponsor Signage
Acknowledgement on Online Media
Expo Booth Space
**Lower level(s) benefits included.*

*Premier Sponsor - \$1,000

Two Complimentary Race Entries
Quarter Page Ad in Participant Guide Book
Logo on Specialty Items (2,400 shirts!)
Advertise (link) on Online Media
Advertise on PA System
Additional Banner Display at the Event

🌐 www.thenavy10nm.com
f /Navy10NM



Naval Ordnance Test Unit (NOTU) Cape Canaveral

Installation Size: Small

Total Eligible Patron Base: 4,147

NOTU Cape Canaveral is a tenant command of Patrick AFB/45th Space Wing that provides integrated testing and evaluation capabilities and solutions for Strategic Weapons Systems. Continued liaison with their Services Organization ensures participation in their programs and special events by NOTU and visiting fleet personnel. MWR operates 20 facilities including fitness, all-hands club, tickets & travel and more. NOTU maintains active partnership with the Military Affairs Council (MAC), Civilian Military Council (CIV/MIL) and local chapter(s) of the Navy League enhancing community support opportunities.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

5K Run/Walk Package, Themed 5K runs with medals for winners in each age group. Expected Attendance: 50/event. Sponsorship Cost, PACKAGE (all runs): \$400 (Level 1) with optional on-site exhibitor/booth space at \$50/event. Single event sponsorship rates listed below.

Event	Date	Level 1	Level 2	Attendance
Navy Birthday 5K	Oct 16	\$100	\$150	50
Turkey Trot 5K	Nov 13	\$100	\$150	50
Jingle Bell Jog 5K	Dec 11	\$100	\$150	50
Kick off the New Year 5K	Jan 15	\$100	\$150	50

Event	Date	Level 1	Level 2	Attendance
Valentine's Day 5K	Feb 12	\$100	\$150	50
Leprechaun Dash 5K	Mar 11	\$100	\$150	50
Poseidon 5K	Sep 9	\$100	\$150	50

Chili Cook-Off, Oct 16, 2019 - Competition for best chili. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Holiday Card Contest, Dec 1-31, 2019 - Department competition to show Holiday spirit on base. Expected Attendance: 175. Sponsorship Cost: \$150 (Level 1).

Holiday Picnic, Dec 5, 2019 - Family event with inflatables, crafts, games, food and beverages. Expected Attendance: 175. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

BBQ Cook-Off, Mar 20, 2020 - Competition for best BBQ. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Easter Breakfast Egg Hunt, Mar 29, 2020 - Family event with pancake breakfast and egg hunt. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Month of the Military Child Picnic, Apr 25, 2020 - Family event with inflatables, crafts, face painter, games, music and food. Expected Attendance: 175. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Sports Days, May 7 and Sep 10, 2020 - This is a base wide sports competition where teams compete in various events, such as fishing, golf, bowling and baseball. Expected Attendance: 100/event. Sponsorship Cost (BOTH EVENTS): \$150 (Level 1).

Fishing Charter, May 24, 2020 - Fishing on local charter boat from Cape Canaveral. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1).

Great Navy Campout, June 27, 2020 - Camping on the base. Family event with tour of the Cape Canaveral Lighthouse, craft, fishing, games and beach. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Bowling Party, July 18, 2020 - Family event at local bowling alley, crafts, games, music and food! Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Wing Cook-Off, Jul 24, 2019 - Competition for best wings. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Back to School Bash, Aug 1, 2020 - Family event at the base with crafts, games, music and food. School supply giveaway. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).



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Naval Air Station (NAS) Meridian

Installation Size: Small

Accredited

Total Eligible Patron Base: 19,190

NAS Meridian, MS is located approximately 15 miles northeast of the city of Meridian and is home to a dozen tenant commands, including Training Air Wing One, Training Squadrons Seven and Nine, and the Regional Counterdrug Training Academy. Naval Technical Training Center and Marine Aviation Training Support Squadron One provide aviation and technical training to nearly 2,000 enlisted Sailors and Marines each year. NAS Meridian's MWR department operates eight facilities and has an annual patronage of 20,000. Due to the year-round warm weather, a wide range of recreational activities are offered, including swimming, biking, running, camping and many indoor and outdoor sports, such as golf, bowling and basketball, to name a few. New sponsorship and advertising opportunities are available throughout the year, as current students depart and new students arrive on a regular basis.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.



Fall Fest, Oct 19, 2019 - Event featuring a Trail of Terror, pumpkin decorating, live music, bounce houses and food. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Breakfast with Santa, Dec 7, 2019 - Event featuring breakfast, crafts, games and pictures with Santa. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

SHRED Competition, Jan-Mar, 2020 - Twelve-week weight loss competition, with prizes for winners. Expected Attendance: 40. Sponsorship Cost: \$150 (Level 1).

Spring Fling, Apr 4, 2020 - Event starting with an Egg Hunt, games, live music, food and photos with the Easter Bunny, that transitions to live music and games for patrons age 18+ in the evening. Expected Attendance: 1,250. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Ironman Challenge, May-Sep, 2020 - Twenty-week competition to swim 2.4 miles, bike 112 miles and run 26.2 miles. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1).

Freedom Fest, Jun 26, 2020 - Event features live music, fireworks, food vendors and an interactive play area. Expected Attendance: 2,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

1,000 Mile Challenge - Year-long competition to run 1,000 miles, with prizes for winners. Expected Attendance: 40. Sponsorship Cost: \$150 (Level 1).

Big Buck Contest - Year-long competition to score the best deer, with prizes for 1st, 2nd and 3rd place, plus most deer harvested. Expected Attendance: 25. Sponsorship Cost: \$150 (Level 1).

Captain's Cup Sport Leagues, (annual package, 3 events): Basketball, softball and soccer leagues with weekly games. Expected Attendance: 1,200 (annually). Sponsorship Cost: \$450 (Level 1).

Family Movie Nights, ANNUAL PACKAGE (4 events annually: Oct 11 & Dec 13, 2019 and Apr 10 & Jul 7, 2020) - Themed family movie nights featuring food, games/activities and a screening of a family-friendly movie (Kids Costume Contest & Movie Night/Family Ice Skating & Movie Night/Family Ice Skating & Movie Night/Military Family Movie Night/Dive-In Family Movie Night). Expected Attendance: 250 annually. Sponsorship Cost: \$500 (Level 1).

First Fridays, (annual package, 12 events) - Held the first Friday of each month, featuring live music events inside or outside Rudders Pub & Grill. Expected Attendance: 750 (annually). Sponsorship Cost: \$900 (Level 1).

Fitness Race Series, (annual package, 9 events) - Monthly themed fitness runs (held on Saturdays), include 1 mile fun run with the Child and Youth Program (CYP) at multiple events. Expected Attendance: 250 (annually). Sponsorship Cost: \$900 (Level 1).

Fitness Sweat Fest Series, (annual package, 4 events) - Workout competitions testing strength and endurance. Expected Attendance: 100 (annually). Sponsorship Cost: \$500 (Level 1).

Movie Nights in Barracks, (annual package, 12 events) - Held the 3rd Friday of each month. Movie night in the Marine barracks with food and drinks (inside The Liberty Center when weather is poor). Expected Attendance: 1,000 (annually). Sponsorship Cost: \$900 (Level 1).



/MWRMERIDIAN

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Naval Support Activity (NSA) Panama City

Installation Size: Small

5 STAR Accredited

Total Eligible Patron Base: 36,933

NSA Panama City is located on beautiful St. Andrew Bay in Panama City Beach, Florida. It has direct, deep-water access to the Gulf of Mexico. Panama City Beach provides a perfect location and environment for conducting year-round training, testing and research. NSA Panama City exists to enable warfighter readiness. NSA's largest tenant activity is Naval Surface Warfare Center (NSWC), still one of the major research, development, test and evaluation laboratories of the Navy. Another tenant activity at NSA Panama City is the Naval Diving and Salvage Training Center (NDSTC), the largest diving facility in the world.

SPONSORSHIP OPPORTUNITIES

Level 1 (Sponsor Only): Includes Sponsor logo on event promotional material, social media thank you message, verbal thank you announcement at event.

Level 2 (Exhibitor): Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

***Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (*), multiple levels of sponsorship may be available.

Great Navy Campout, Sep 2020 (date TBD) - This event is held behind the Main Deck Pub & Grill and includes camping and grill and skills clinics. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Wine & Craft Beer Festival - Oktoberfest, Oct 4, 2019 - Held at the all-hands club and includes tastings, music and outdoor games. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Stake Night, Oct 24, 2019 - Halloween-themed steak dinner night for Liberty patrons only. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Haunted House, Oct 25, 2019 - In conjunction with the Trunk or Treat event, a Haunted House will be available for sponsorship. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Trunk or Treat, Oct 25, 2019 - A Halloween event centered around trick or treating, pumpkin carving, hayrides, crafts and more. Option to sponsor the haunted hayride only for \$500. Expected Attendance: 2,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Zombie Run, Oct 31, 2019 - Halloween-themed fun run at night with glow in the dark route indicators. Patrons participate as zombies or live runners. Awards/after-party at the Main Deck Pub & Grill. Expected Attendance: 40. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Liberty Nat'l Smoke Out, Nov 14, 2019 - Anti-Tobacco themed BBQ cookout. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Holiday Kick-Off Party, Nov 29, 2019 - Held at the all-hands club and includes music, holiday decorations, contests and prizes. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Liberty Holiday Party, Dec 8, 2019 - Holiday games, prizes, and treats for Liberty patrons. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Army/Navy Game, Dec 12, 2019 - Morning flag football game followed by awards and a viewing party of the Army/Navy game. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

New Year's Eve Bash, Dec 31, 2019 - Held at the all-hands club and includes music and a New Year's countdown. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Health & Wellness Fair, Jan 15, 2020 - More than 40 informational booths and demos on health and wellness. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Wellness Program, Jan-Feb, 2020 - An 8-week program that provides patrons with resources to a healthy lifestyle change. Includes education and social support in a team challenge structure to provide motivation and accountability. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

Mardi Gras / Fat Tuesday, Feb 2020 (date TBD) - Mardi Gras-themed party at the all-hands club to include music, food and decorations. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

NFL Championship Game, Feb 2, 2020 - Viewing party for Liberty patrons to include food, games and prizes. Expected Attendance: 60. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Xtreme Challenge Race, Mar 2020 (date TBD) - A three-person team adventure race held at Pine Log State Forest. The event consists of canoeing, biking, running, orienteering and other challenges. Expected Attendance: 120. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

St. Patrick's Day Party / Concert, Mar 20, 2020 - Music concert/St. Patrick's Day-themed party at the Main Deck Pub & Grill. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Tickets & Travel Fair, Apr 8, 2020 - Over 40 travel and leisure informational booths, prizes and fun! Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Spring Fling, Apr 11, 2020 - An Easter celebration with crafts, rides, face painting, music, food vendors and egg hunt. Expected Attendance: 750. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).



/NSAPCMWR

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Jazz Party, Apr 26, 2020 - Event held at the Main Deck Pub & Grill. This event is timed during the Seabreeze Jazz Festival held in Panama City Beach. Party to include live Jazz music. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Food Truck and Folk Festival, May 2020 (date TBD) - The event is held at the Main Deck and includes food trucks and live folk music as well as a variety of activities for children. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Military Appreciation Event, May 2020 (date TBD) - The event is held at the Main Deck and includes food, DJ, and a variety of activities. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Strongman Competition, May 2020 (date TBD) - Weightlifting competition for men and women. Separate divisions with prizes for each division. Expected Attendance: 25. Sponsorship Cost: \$150 (Level 1).

Cinco De Mayo Party, May 5, 2020 - Cinco De Mayo-themed party at the all-hands club to include music, food and decorations. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Fishing Tournament, Jun 2020 (date TBD) - Considering Panama City Beach boasts some of the best fishing in the world, this competition is sure to be a fan favorite. Beginning with a Captain's Meeting/Shrimp Boil, activities also include weigh-ins, awards, and an after-party featuring live music. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Pool Opening Luau, Jun 2020 (date TBD) - MWR pool season opening Luau-themed party with music, food, games and prizes. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Summer Kick-Off Party / National Marina Day, Jun 6, 2020 - Music concert and summer-themed party held at the Main Deck Pub & Grill in conjunction with National Marina Day at the MWR Marina, featuring food, DJ, rides, and free use of rental equipment. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Independence Day Bash, Jul 3, 2020 - The largest and most spectacular event of the year with games, DJ, rides, crafts, cardboard regatta, fireworks over the bay, and much more. Expected Attendance: 2,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

Summer Bash, Aug 2020 (date TBD) - Party at the Main Deck Pub & Grill, including live music, food and outdoor games. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Fall Concert Series, (3 events): Community Recreation hosts outdoor concerts during thre fall. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1). \$400 (Level 2). PACKAGE (all 3 concerts): \$600 (Level 1) with optional onsite exhibitor/booth space at \$100/event. Expected Attendance: 200/event.

Fishing Clinics, Some stand alone clinics and some combined with other events, these instructive clinics feature beginner fishing skills as well as tips and tricks for local fishing techniques (held during spring/summer). Expected Attendance: 30/event. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1). \$200 (Level 2). PACKAGE (all showings): \$700 (Level 1) with optional on-site exhibitor/booth space at \$50/event.

Free Movie Nights, (package, 9 events): Fall and spring outdoor movies at the MWR Marina and summer dive-in movies at the pool. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all showings): \$700 (Level 1) with optional on-site exhibitor/booth space at \$50/event. Expected Attendance: 250.

Fun Run/Swim Series, ANNUAL PACKAGE: The Fitness program hosts monthly fun runs October-May. Fun swims are held June-September. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all runs): \$600 (Level 1) with optional on-site exhibitor/booth space at \$50/event. Expected Attendance: 400 (annually).

Health and Wellness Presentation Series, (annual package, 4-8 presentations/year): These hour-long presentations provide a valuable educational opportunity for patrons on various health and wellness topics. Topics include fitness, nutrition, stress management, heart health, chronic disease prevention, behavior change strategies, goal setting, etc. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1).

Leisure Skills Classes, (annual package) - Monthly events including a combination of Paint Parties, Dance Classes, etc. Different event each month to appeal to a bigger variety of patron interests. Expected Attendance: 300 (annually). Sponsorship Cost: \$600 (Level 1).

Sounds of Summer Concert Series, (3 events): Summertime Concerts (1 per month). Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$400 (Level 2). PACKAGE (all 3 concerts): \$600 (Level 1) with optional on-site exhibitor/booth space at \$100/event. Expected Attendance: 600.

Spring Concert Series, (3 events): Community Recreation hosts outdoor concerts during spring (March-May). Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$400 (Level 2). PACKAGE (all 3 concerts): \$600 (Level 1) with optional on-site exhibitor/booth space at \$100/event. Expected Attendance: 200/event.

Craft Beer Tasting, (package, 4 events) - For some beer drinkers, taste is all that matters. After attending this event, participants might become convinced that beer is about much more than taste. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

Dog/Pet Events, (package, 4 events) - Themed pet events, such as pet costume contest, Furry Friend Fun Run, Paddleboarding Pooches, etc. Expected Attendance: 60. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

Wine Tasting Class, (package, 4 events) - The course starts with a brief introduction to the wines to be savored, after which the tasting begins. Participants learn there are three things they should do after being presented a glass of wine before actually drinking it. Expected Attendance: 125. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

*Over 1,200 students train at NSA Panama City each year from all service branches. With a rotating student population, NSA Panama City offers sponsors and advertisers new prospects every few months!
75% of the student population is between 18-25 years old.*

THANK YOU

for supporting our military family!



MWR makes it easy for brands to reach a military customer base of over 800,000. Contact MWR today to see how we can help you reach your promotional goals!

For advertising and multi-installation campaigns, contact the regional office:
ELINOR.JOHNSON@NAVY.MIL, (904) 542-5436

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