

NSA PANAMA CITY FY22 Events

COLOR KEY: **EVENT WAS PRESENTED**, **EVENT NOT PRESENTED (OR WILL NOT BE)**, **EVENT CURRENTLY ON "GO" STATUS**

Document is subject to change.

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Sponsor promotional benefits include:

- *Sponsor's logo on (print and digital) event promotional materials such as flyers, posters, banners and digital ads. Promotional material is distributed base-wide.*
- *Thank you message including tag and link to Sponsor's website on the local MWR Facebook page.*
- *Booth space for Sponsor (up to size 10'x 10') at event. If on-site activation is not permitted, Sponsor may provide branded items or promotional material for Fund to distribute at event.*
- *A minimum of one announcement at event, if a public address system is available, thanking Sponsor for their support.*

Event Name	Date	Time	Brief Event Description	Expected Attendance	Event Type	Cost
Navy Birthday 5K - Virtual	10/16-22/2021	AT PATRONS CONVENIENCE	5K fun run with medals for winners in each age group.	75	Virtual	\$200
MONTHLY FUN RUN/FUN SWIM SERIES (VIRTUAL)	20-Oct-21	AT PATRONS CONVENIENCE	2.2 MILE FUN RUN ON BASE - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
LIBERTY LOCKER STAKE NIGHT (HAUNTED BUTCHER SHOP)	23-Oct-21	1800-2100	PATRONS ARE PROVIDED A STEAK WHICH THEY ARE INVITED TO SEASON AND GRILL. LIBERTY PROVIDES SIDE DISHES. EVENT INCLUDES HALLOWEEN DECORATIONS, MUSIC AND A HORROR MOVIE ON THE GIANT SCREEN. ELIGIBILITY: LIBERTY PATRONS ONLY	35	In-Person	\$200
CANDY CRAWL SPOOKTACULAR	29-Oct-21	1700-1900	BASE-WIDE EVENT FEATURING GAMES, ACTIVITIES, FOOD VENDORS, CONTESTS, AND TRICK-OR-TREATING FOR THE KIDS. ELIGIBILITY: ALL MWR PATRONS	1,000	Drive-Through	\$1,000
FITNESS ZOMBIE 5K RUN	27-Oct-21	14800-2300	5K DARK TRAIL RUN (ILLUMINATED WITH GLOW LIGHTS), COSTUMED OMBIES JUMP OUT ALONG TRAIL AND ATTEMPT TO STEAL "LIFE FLAGS" FROM RUNNERS. WINNERS DETERMINED BY RUN TIME AND REMAINING LIFE FLAGS. AFTER PARTY/AWARDS PRESENTATION AT MAIN DECK PUB & GRILL IMMEDIATELY FOLLOWING CONCLUSION. ELIGIBILITY: ALL MWR PATRONS	75	In-Person	\$200
MONTHLY FUN RUN/FUN SWIM SERIES - VIRTUAL	11/08-15/2021	AT PATRONS CONVENIENCE	2.2 MILE FUN RUN ON BASE - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
THANKSGIVING PIE DRIVE-THROUGH	23-Nov-21	1100-1300	CUSTOMER APPRECIATION EVENT	500	Drive-Through	\$600
MONTHLY OUTDOOR MOVIE NIGHT	19-Nov-21	1730-1900	OUTDOOR SCREENING OF A MOVIE AT MWR MARINA - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200
QUARTERLY PAINT PARTY (1 OF 4)	LATE NOVEMBER	1730-2000	INSTRUCTOR LET ART CLASS. ALL SUPPLIES PROVIDED. NOMINAL FEE. ELIGIBILITY: ALL MWR PATRONS	35	In-Person	\$200
BASE-WIDE WINTER WONDERLAND HOLIDAY EVENT W/AFTERGLOW PARTY AT MWR MAIN DECK PUB & GRILL	3-Dec-21	1500-1700 (AFTERGLOW 1700-2100)	HOLIDAY LIGHTS, DECORATIONS, GAMES, FOOD VENDORS, SANTA VISIT AND MORE HOLIDAY SURPRISES. EVENT HELD AT THE BALL FIELD NEAR THE NEX. ELIGIBILITY: ALL MWR PATRONS	100	In-Person	\$200
ARMY-NAVY GAME VIEWING PARTY AT MAIN DECK PUB & GRILL	11-Dec-21	TBD	BEGINNING 30 MINUTES PRIOR TO KICK-OFF UNTIL THE FINAL SCORE IS ANNOUNCED, THIS PARTY WILL BE PACKED WITH DECORATIONS, FOOD/BEVERAGE SPECIAS, AND LOTS OF COMMARADERIE. GO NAVY, BEAT ARMY! ELIGIBILITY: ALL MWR PATRONS	75	In-Person	\$200
MONTHLY FUN RUN/FUN SWIM SERIES - VIRTUAL	12/8-15/2021	AT PATRONS CONVENIENCE	2.2 MILE FUN RUN ON BASE - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
MONTHLY OUTDOOR (OR DIVE-IN) MOVIE NIGHT	3-Dec-21	1700-1830	OUTDOOR SCREENING OF A MOVIE AT MWR MARINA - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200

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GOLF DISC COURSE GRAND OPENING	1/26-27/2022	1130-1230 (BOTH DAYS)	MWR is presenting a Grand Opening for our new MWR Disc Golf Course (with hot dog lunch provided) scheduled on Wednesday & Thursday 26 & 27 January from 1130-1230 each day.	100	In-Person	\$200
MONTHLY FUN RUN/FUN SWIM SERIES - VIRTUAL	01/08-15/2022	AT PATRONS CONVENIENCE	2.2 MILE FUN RUN ON BASE - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
HEALTH & WELLNESS FAIR	JANUARY TBD	1100-1300	COMMUNITY HEALTH PROVIDERS ARE INVITED TO EXHIBIT THEIR SERVICES/PRODUCTS INFORMATION TO MWR PATRONS. DOOR PRIZES AND FREE CHAIR MASSAGES ARE OFFERED.	200	In-Person	\$200
MONTHLY OUTDOOR (OR DIVE-IN) MOVIE NIGHT	21-Jan-22	1700-1830	OUTDOOR SCREENING OF A MOVIE AT MWR MARINA - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200
MONTHLY FUN RUN/FUN SWIM SERIES (VIRTUAL)	16-Feb-22	VIRTUAL - ONE DAY ONLY	2.2 MILE FUN RUN ON BASE - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
MONTHLY OUTDOOR (OR DIVE-IN) MOVIE NIGHT	FEBRUARY TBD	1800-1945	OUTDOOR SCREENING OF A MOVIE AT MWR MARINA - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200
QUARTERLY PAINT PARTY (2 OF 4)	LATE FEBRUARY	1730-2000	INSTRUCTOR LET ART CLASS. ALL SUPPLIES PROVIDED. POSSIBLY MARKETED AS "COUPLES - VALENTINE DATE NIGHT" EVENT. NOMINAL FEE. ELIGIBILITY: ALL MWR PATRONS	35	In-Person	\$200
MONTHLY OUTDOOR (OR DIVE-IN) MOVIE NIGHT	MARCH TBD	1800-1945	OUTDOOR SCREENING OF A MOVIE AT MWR MARINA - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200
Nautical Mile Challenge - IN PERSON (SERVED AS MONTHLY FUN RUN/WALK)	03/16-17/2022	0700-0900 & 1100-1300 (BOTH DAYS)	Region-wide individual and team interval running challenge where the goal is to run a Nautical Mile (6076ft) while completing various strength intervals along the way.	75		\$200
FITNESS XTREME RACE	5-Mar-22	0800-1700	ALL DAY EVENT HELD AT PINE LOG FORREST. THIS ATHLETICS TEAM COMPETITION COMBINES: BIKING, RUNNING, ORIENTEERING, MENTAL CHALLENGES, CANOEING, AND MORE. ELIGIBILITY: ALL MWR PATRONS. NOMINAL FEE	75	In-Person	\$200
ST. PATRICK'S DAY THEMED EVENT AT THE MAIN DECK	17-Mar-22	1600-2200	LIVE MUSIC, DECORATIONS, FOOD & BEVERAGE SPECIALS, BAG PIPE PERFORMANCES, AND MORE.	125	In-Person	\$200
MONTHLY OUTDOOR (OR DIVE-IN) MOVIE NIGHT	APRIL TBD	1900-2045	OUTDOOR SCREENING OF A MOVIE AT MWR MARINA - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200
SPRING EGGSTRAVAGANZA DRIVE-THROUGH FILLED EGG PICK UP EVENT	14-Apr-22	1100-1300	EVENT BEGINS WITH AN EGGCITING CHILDREN'S EGG HUNT (SEPARATE HUNT SITE FOR DIFFERENT AGES) FOLLOWED BY RIDES, GAMES, CRAFTS, FOOD VENDORS, MUSIC AND MORE. ELIGIBILITY: ALL MWR PATRONS	100	In-Person	\$200
GEAR UP FOR THE MWR VIRTUAL CAMP OUT	28-Apr-22	1100-1300	The Camp Out itself is on 30 April, this is an in-person event at the MWR Marina where patrons can pick up FREE Jiffy Pop style popcorn and take a chance to win other camping related gear. USAA is sending us some multipurpose tools (kind of like a Swiss Army knife) to be distributed at the event.	75	In-Person	\$200
MONTHLY FUN RUN/FUN SWIM SERIES	20-Apr-22	TBD	2.2 MILE FUN RUN ON BASE - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
MONTHLY FUN RUN/FUN SWIM SERIES	18-May-22	TBD	FUN SWIM AT MWR POOL - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
MWR POOL SEASON OPENING LUAU	27-May-22	1600-1900	MUSIC, FOOD, CONTESTS, PRIZES. ELIGIBILITY: ALL MWR PATRONS	125	In-Person	\$200
MONTHLY OUTDOOR (OR DIVE-IN) MOVIE NIGHT	13-May-22	1930-2100	OUTDOOR MOVIE NIGHT AT THE MWR MAIN DECK PUB & GRILL - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200

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MARINA DAY	MAY TBD	1930-2100	MUSIC, FOOD VENDORS, FREE PATRON USE OF WATER TOYS (KAYAKS, PADDLE BOARDS, PEDAL BOATS, ETC) PRIZES AND MORE. ELIGIBILITY: ALL MWR PATRONS	250	In-Person	\$400
MONTHLY FUN RUN/FUN SWIM SERIES	15-Jun-22	TBD	FUN SWIM AT MWR POOL - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
KICK-OFF THE SUMMER CONCERT SERIES (1 OF 3)	JUNE TBD	1600-2000	LIVE MUSIC, FOOD & BEVERAGE SPECIALS. HELD AT THE MAIN DECK PUB & GRILL. ELIGIBILITY: ALL MWR PATRONS	250	In-Person	\$400
MONTHLY DIVE-IN MOVIE NIGHT AT THE MWR POOL	JUNE TBD	1930-2100	DIVE-IN MOVIE AT THE MWR POOL - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200
FISHING TOURNAMENT	AUGUST TBD	ALL DAY	STARTING WITH AN EARLY MORNING CAPTAINS' MEETING, FOLLOWED BY FISHING PERIOD WITH WEIGH-INS AROUND 1400 FOLLOWED BY COOK-OUT (OR FISH FRY IF WE'RE LUCKY) AND AWARDS.	75	In-Person	\$200
QUARTERLY PAINT PARTY (3 OF 4)	LATE JUNE	1730-2000	INSTRUCTOR LET ART CLASS. ALL SUPPLIES PROVIDED. NOMINAL FEE. ELIGIBILITY: ALL MWR PATRONS	35	In-Person	\$200
INDEPENDENCE DAY BASH AT THE MWR MARINA	30-Jun-22	1700-2030	GAMES, MUSIC, FOOD VENDORS, RIDES, PRIZES, CRAFTS, CARD BOARD BOAT REGATTA, AND MORE CULMINATING IN A SPECTACULAR FIREWORKS SHOW OVER THE BAY. ELIGIBILITY: ALL MWR PATRONS	2,500	In-Person	\$1,000
MONTHLY FUN RUN/FUN SWIM SERIES	20-Jul-22	TBD	FUN SWIM AT MWR POOL - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
AQUATICS SWIM MEET	27-Jul-22	TBD	TIMED SWIMMING EVENTS FOLLOWED BY AWARDS AND PRIZES. ELIGIBILITY: ALL MWR PATRONS	75	In-Person	\$200
MONTHLY DIVE-IN MOVIE NIGHT AT THE MWR POOL	JULY TBD	1900-2045	DIVE-IN MOVIE AT THE MWR POOL - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200
SUMMER CONCERT SERIES (2 OF 3)	JULY TBD	1600-2000	LIVE MUSIC, FOOD & BEVERAGE SPECIALS. HELD AT THE MAIN DECK PUB & GRILL. ELIGIBILITY: ALL MWR PATRONS	250	In-Person	\$400
MONTHLY FUN RUN/FUN SWIM SERIES	17-Aug-22	TBD	FUN SWIM AT MWR POOL - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
MONTHLY DIVE-IN MOVIE NIGHT AT THE MWR POOL	AUGUST TBD	1900-2045	DIVE-IN MOVIE AT THE MWR POOL - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200
END OF SUMMER CONCERT SERIES (3 OF 3)	AUGUST TBD	1600-2000	LIVE MUSIC, FOOD & BEVERAGE SPECIALS. HELD AT THE MAIN DECK PUB & GRILL. ELIGIBILITY: ALL MWR PATRONS	250	In-Person	\$400
QUARTERLY PAINT PARTY (4 OF 4)	LATE AUGUST	1730-2000	INSTRUCTOR LET ART CLASS. ALL SUPPLIES PROVIDED. NOMINAL FEE. ELIGIBILITY: ALL MWR PATRONS	35	In-Person	\$200
MONTHLY FUN RUN/FUN SWIM SERIES	15-Sep-22	TBD	FUN SWIM AT MWR POOL - ELIGIBILITY: ALL MWR PATRONS	50	In-Person	\$200
MONTHLY OUTDOOR MOVIE NIGHT AT THE MWR MAIN DECK PUB & GRILL	SEPTEMBER TBD	1900-2045	OUTDOOR SCREENING OF A MOVIE AT MWR MARINA (WILL BE HELD DURING THE GNCO ON SATURDAY EVENING) - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200

Event Name		Date	Time	Brief Event Description	Expected Attendance	Event Type	Cost
n	GREAT NAVY CAMPOUT AT MWR MARINA	SEPTEMBER TBD	1200-0900	SATURDAY OVERNIGHT TO SUNDAY MORNING FAMILY CAMPOUT AT THE MWR MARINA FEATURING OUTDOOR LEISURE SKILLS INSTRUCTION (TENT BUILDING, FISHING 101, ARCHERY, FIRE BUILDING, CAMPFIRE COOKING, ETC) MIXED IN WITH CRAFT PROJECTS, S'MORES MAKING, WATER CREATURE TOUCH TANK, AND AN EVENING OUTDOOR MOVIE (SEE NEXT EVENT LINE). ELIGIBILITY: ALL MWR PATRONS (PRE-REGISTRATION REQUIRED)	60	In-Person	\$200
	MONTHLY OUTDOOR MOVIE NIGHT AT THE MWR MAIN DECK PUB & GRILL	OCTOBER TBD	1900-2045	OUTDOOR SCREENING OF A MOVIE AT MWR MARINA (OR DIVE-IN MOVIE AT THE MWR POOL) - ELIGIBILITY: ALL MWR PATRONS	65	In-Person	\$200
	SUMMER READING PROGRAM	JUNE-AUGUST	VIRTUAL - AT PATRON'S CONVENIENCE	INCENTIVE READING PROGRAM OPEN TO ALL ELIGIBLE MWR PATRONS.	150	VIRTUAL	\$200